

LANSING CHOSEN AS CHIEF ADVISER TO PRESIDENT

Former Counselor of State Department Becomes Secretary in Name as Well as Work.

BY ARTHUR SEARS HENNING.

Washington, D. C., June 23.—(Special.)—Robert Lansing of New York is now secretary of state. His appointment to the office made vacant by the resignation of William J. Bryan was announced today by President Wilson.

The appointment was made known officially in the following statement by Secretary Tamm at the White House:

"Before leaving this evening for a brief rest in New Hampshire President Wilson announced that he had offered the post of secretary of state to Robert Lansing, the former counselor of the department of state, and that Mr. Lansing had accepted the appointment."

The choice was no surprise to Washington. The president definitely decided last Monday to name him, as reported in The Tribune yesterday, and so informed Mr. Lansing.

Not Action of Politics. As in the case of John Hay in Spanish war days, the troubled state of the republic's relations with European nations has caused the elevation to the highest post in the administration next to the presidency of a man whose proficiency is not political influence but the art of diplomacy.

Although employed frequently on diplomatic missions by Republican administrations and closely associated with his Republican father-in-law, former Secretary of State John W. Foster, Mr. Lansing is a Democrat, but it was because of his ability as an international lawyer, not his political affiliation, that he was chosen counselor of the state department to succeed John Bassett Moore.

The other members of the cabinet unanimously favored the elevation of the counselor to the premiership. They believed it not only just, but wise, to make Mr. Lansing in name what he has been in fact—the secretary of state.

Wrote Notes to Germany. President Wilson and Mr. Lansing wrote the notes to Germany and Great Britain which Secretary of State Bryan signed until he resigned.

The administration is now in the midst of negotiations with Germany and Great Britain which the president and Mr. Lansing have conducted. Mr. Lansing will continue to collaborate with the president on this correspondence and will handle the other diplomatic business of the state department.

None of the many strange changes effected by the war in Europe has been more remarkable than the rise of Mr. Lansing from the comparative obscurity of a practicing lawyer to the post of chief adviser to the president.

When appointed counselor to the department about a year ago Mr. Lansing was serving as agent for the United States in the American and British claims commission, an appointment given him by Secretary Knox under the Taft administration. Since 1892 Mr. Lansing frequently has been engaged in representing the interests of the United States in claims, arbitration proceedings, and at international gatherings.

Aided by His Wife. "Where did you acquire your knowledge of diplomacy," an English interviewer is reported to have asked recently of Robert Lansing, the new secretary of state.

"From Mrs. Lansing," replied Mr. Lansing, "and she acquired it honestly by inheritance."

Like few of her predecessors Mrs. Lansing takes up her duties as wife of the premier of the cabinet with the experience of a lifetime spent in the diplomatic atmosphere. As the daughter of John W. Foster of Indiana, formerly United States minister to Spain and secretary of state under President Harrison, she was reared in the life of diplomacy and as wife of Mr. Lansing she has assisted in the negotiations attending the settlement of important international claims.

Mrs. Lansing is an accomplished linguist. She always converses in French with M. Jusserand, the French ambassador, and with the other European diplomats who prefer to converse in their own language. With the Spanish ambassador and the ministers of the Latin American republics, she speaks Spanish much to their delight, for it is rare in American official circles to find one proficient in any foreign language.

Jews in Georgia City Ask Protection Over Threats.

Anonymous Letters Written in Marietta, Former Home of Mary Phagan, Because of Frank Case.

Atlanta, Ga., June 23.—(Special.)—Jews of Marietta, frightened by warnings to leave the city, have made an appeal for aid to friends in Atlanta, and every effort is being made here to put an end to all feeling over the Frank case, now that the prisoner has begun service of a life sentence at the prison farm.

Many of the Jews who live in the city in which Mary Phagan was born and in which her body now lies have received anonymous notes warning them that Cobb county is not a good place for them. In other cases there have been posters circulated.

Gov. Slaton tonight announced that the military guard at his suburban home would be maintained for several days because of reported threats to damage the property. No such attempts have been made, and quiet has prevailed since the demonstration Monday.

FRENCH GIRL LOST IN CITY.

Policewomen have been assigned to search for 18-year-old Frances Pichon at Waterloo, Ill., who disappeared in Chicago last April while on her way home from France.

Capt. O'Brien yesterday received a letter from her mother, Mrs. M. J. Pichon, who is Mrs. DuBois-Gil, Chateau Neuf du Paon, France, saying the girl arrived in Chicago in company with a trained nurse on April 16 and that a later letter received stated she had become so ill she could not continue the trip to Waterloo and had gone to a hotel here to recuperate. The mother fears she may be in a hospital.

Scenes from Galician Capital Recaptured by Austro-Germans.



RUSSIAN OFFICERS IN GALICIAN CAPITAL STATUE OF HETMAN JABLONOWSKI, WHO SAVED CITY FROM TURKS IN 1695, IN REAR.



CHAMBER OF COMMERCE, LEMBERG.



RUSSIAN AND AUSTRIAN WOUNDED IN LEMBERG.



IN LEMBERG MARKET PLACE.

BRITISH VIEWS UPON BLOCKADE

Memorandum Sent by Page Is Informal Reply to U. S. Protest.

(BY A STAFF CORRESPONDENT.)

Washington, D. C., June 23.—(Special.)—The state department today received from Ambassador Page a memorandum by the British government on its administration of the orders in council which affect American trade and against the interests of the United States in claims, arbitration proceedings, and at international gatherings.

Although the British memorandum on its face is merely an elaboration of the British government's views on the long distance blockade of Germany, the document in reality is an answer to the protest lodged by the United States against British interference with neutral trade.

The memorandum makes no substantial concession to the United States and contains no suggestion of relief which will alter the protest of this government against the British practices in enforcing its blockade against Germany.

Comment on Neutral Trade. The memorandum is devoted chiefly to British comment on the situation that has arisen through the assertion by Great Britain of the right to detain neutral vessels carrying noncontraband cargoes that are destined to Germany through the ports of neutral countries.

This is the feature of the British orders in council against which the United States has protested most vigorously. The administration has contended that Great Britain had no right under the principles of international law to interfere with neutral noncontraband cargoes going to and coming from the ports of neutral countries.

The United States has been prepared to take a strong stand on this question and a decision already has been reached by the government.

The U. S. government has just given us a copyright on our plan for systematic saving.

Under this plan your savings draw 6% interest, compounded semi-annually. Send for booklet 50. W. N. Macquene & Co., 10 S. La Salle St., Chicago.

There are 25 other new styles in La France pumps and oxfords for women. Prices range \$3.50 to \$5.

(SHOW SECTION, SECOND FLOOR)

LA FRANCE

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(SHOW SECTION, SECOND FLOOR)

LA FRANCE

IN A SEALED BOX 7 HOURS: AIR PURIFIED BY CHEMICAL.

Man Makes Demonstration of Discovery Before Naval Officers—Useful to Submarines.

Philadelphia, Pa., June 23.—(Special.)—William Bond, a chemist of Wilmington, Del., climbed into an airtight box which was submerged in a tank filled with water a 110 o'clock this morning and remained inside until 8 o'clock this evening, depending for seven hours on his chemical formula for purifying air.

The test, which was made with a view of proving the adaptability of Bond's ideas to submarines, was witnessed by several United States army officers and was pronounced entirely successful. At short intervals Bond talked to his friends on the outside through an improvised telephone, the wires of which entered the box through hermetically sealed holes.

A man could not live longer than a half hour in the box without some means of artificial breathing.

Bond refused to explain his invention further than to say it was a chemical which would immediately purify the carbonic gas as it was exhaled from the body. He carried it in a small handbag and said it would enable him to remain in the box indefinitely if he wished.

Frye Case Reply Sent.

The reply of the United States to Germany in the case of the steamer William F. Frye was forwarded today to Ambassador Gerard for presentation to the Berlin foreign office. The reply protests against the principles enunciated by Germany that it has a right to refer such cases to prize courts irrespective of treaty rights and international obligations.

Four More U. S. Submarines Put Out of Commission.

Triple Collision and Bumping of Log Causes Damage to Craft of Undersea Type.

New York, June 23.—(Special.)—The ill luck which seems to have pursued the undersea boats of Uncle Sam's navy put four out of commission early last Tuesday morning as they were returning from practice work at Newport and docking in the navy yard at Brooklyn.

Three of the submarines—the G-2, G-4, and K-2—collided in the dock and sustained crushed bows and injuries to electrical machinery. The G-1 managed to bump a floating log off Sandy Hook early on Tuesday morning and now shows a broken nose.

None of the injuries is serious, but it was just as well, according to officers and men, that the accidents occurred in or near the navy yard instead of at sea. It will require \$20,000 or \$30,000 to patch up the damaged submarines, it is estimated, and none of them could be fitted for service inside of two weeks.

City in Africa Captured.

LONDON, June 23.—A Belgian official statement issued at Havre today by the minister for the colonies says a Belgian column has captured Kisumu, German East Africa, by a surprise attack.

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President Starts on Trip: Will Confer with House.

Wilson Expects to Be Out of Capital Until July 6 Unless Acute Problem Arises.

Washington, D. C., June 23.—President Wilson left tonight on a trip to Roslyn, New York, and Cornish, N. H., with the expectation of being away from Washington until July 6, unless some acute crisis should arise in pending foreign questions.

The president plans to spend tomorrow with his friend, Col. E. M. House, at Roslyn, devoting the day to a discussion of Col. House's recent trip to Europe.

Tomorrow will be the first time the president has seen Col. House since the latter's return from Europe, but they have been in frequent communication by telephone, telegram, and letter. They will discuss the war situation generally and the colonel will inform the president of the views he gained during personal interviews with the principal officers of Germany, Great Britain, and France concerning the possibility of peace and questions at issue between the United States and those countries. He also will tell the results of his inquiry into the possibility of coordinating American relief work abroad.

Debs Says He Would Die Rather Than Go to War.

Declares Conflicts Are Benefit to Capitalist Class Only—Speaks at Labor Picnic at Centerville, Ia.

Centerville, Ia., June 23.—(Special.)—"Before I would go to war for any nation on earth," said Eugene V. Debs at a union labor picnic this afternoon. "I would be shot as a traitor. War is the interest of the capitalist class. Patriotism is talked to the laboring man to get him to fight, but when it is over it will be the capitalist who will profit."

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ENGLAND OPENS NEUTRAL LETTER

Censor's Stamp on Another Envelope Received at Department of State.

Washington, D. C., June 23.—Further evidence of interference with neutral mail passing through England was received at the state department today in the form of an envelope, postmarked in a neutral European country, addressed to a person in the United States and bearing across its torn flap the printed words: "Opened by censor."

An investigation of this subject has been in progress at the postoffice department since the Swedish minister complained several days ago that mail from the United States to Sweden had been opened and tampered with in England. It is understood that proof has not been lacking that the censorship has been applied to mail both from and to the United States, and it is said that at least one letter addressed to a neutral diplomatic mission has been opened.

The Swedish minister called at the state department today and talked with Secretary Lansing about the question. It is understood that Sweden has inquired whether the postoffice department can arrange for limiting the transmission of Swedish mail on steamers that do not touch at English ports.

There has been no indication as to whether the United States will make representations to Great Britain concerning the mail censorship. Doubt has been expressed as to whether existing treaties and postal conventions are violated by the censoring of private mail transmitted across a belligerent country.

Press dispatches announcing that the British government might order a general investigation of censorship were received here tonight with interest. Nothing is known of the matter officially.

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MONTHS' FIGHT WON BY FRENCH AT DARDANELLES

Troops Carry Position Commanding Ravine of Kereves Dere.

PARIS, June 23.—The following official communication on the operations in the Dardanelles was issued by the war office tonight:

"The important point, as a result of yesterday's fighting, is that we have occupied the ground which commands the head of the ravine of Kereves Dere, which the Turks had defended with the utmost determination for several months, using all their resources to hold it. Yesterday the expeditionary corps in the orient attacked the Turkish lines on two-thirds of the front. After an artillery preparation the infantry sailed from the trenches with superb spirit. Our left in a single bound carried two lines of the enemy's trenches, and these they held, notwithstanding violent and numerous counter attacks."

French Carry Position. "To the right, on more difficult ground the struggle continued throughout the day on the ruins of the Turkish works which had been raised by the artillery. The enemy, bringing up without cessation fresh troops, had succeeded in retaking these entrenchments, when a battalion of the Foreign legion and a battalion of squares in a bayonet assault carried the position in ten minutes."

Turks Repulsed, Decimated. "In a counter offensive on our right this morning the enemy was decimated without having achieved any gain."

"Summing up, the day ended with success along the whole line, despite the desperate nature of the struggle."

"The battleship Saint Louis has effectively bombarded the batteries along the Asiatic side. The British army gave us efficacious support. Everything confirms that the enemy's losses were heavy."

BULGARIA MUST ACT SOON.

ROME, June 23.—It is learned on the word of a diplomatic agent that the allies have informed Bulgaria that its intervention is not necessary if delayed until after the middle of July. Hence it does not appear likely that Bulgaria's aspiration will be supported by the allies or that its demands for compensation as a price of intervention will be met.

Did You Ever Pay a Doctor

to tell you that some foolish habit was undermining your health—when you knew it all the time? Surely you have, and if you were the right kind of a patient you paid him cheerfully—and followed his orders!

Just the same with your business. You know it needs advertising. You know it needs something about the kind of advertising it needs. Perhaps a definite plan, or a few alterations of some features will make it a real, live business-getting campaign. Well, that's what we're here for!

STEWART AGENCY Advertising

E. D. STEWART COMPANY, INC. 115-117 W. Madison Street CHICAGO

DEMOUNTABLE RIMS FOR FORDS

Genuine Baker Rims

The change is so simple to make that you can do it yourself. It is a simple change that will make your car look like a new one. It is a simple change that will make your car look like a new one. It is a simple change that will make your car look like a new one.

Price \$20.00

Including extra tire and installing. Universal Rim Co., 1291 Michigan St.

THE HUB

Henry C. Lytton & Sons

N. E. Corner State and Jackson

"Chicago's greatest suit opportunity this season to date"

The Sale of Men's Fine Clothes

—At Less Than Wholesale Cost

\$14.75 \$17.75 \$22.75

These three great groups of suits—numbering in the total many thousands—have attracted Chicago-wide attention and emphasize splendidly the generous reception by the public of our announcements.

You know the reason of this great sale! Six weeks of cold, unseasonable weather that left vast stocks on many manufacturers' hands. These we have secured at much below cost of manufacture.

Inspect the splendid selections today. You will be surely delighted with the excellence of the fabric, the beauty of the patterns and the perfection of the tailoring. All at three great bargain prices.

Second and Third Floors.

RUSSIAN SOLDIER SHOWS POWER IN CANNON DRILL

Way of Aiming Anti-Air Craft Gun Differs from the French.

BY ROBERT R. MCCORMICK.
(War Correspondent of The Tribune.)
Copyright, 1915, by The Chicago Tribune.
FOURTH ARTICLE OF A NEW SERIES.

GREAT RUSSIAN HEADQUARTERS. May 15—I have paid a visit to the castle of Vilanoff, built by the Polish King John Sobieski, who saved Vienna from the Turks.

Here Count Branicki conducts a private hospital for wounded men, among whom is a Polish peasant 60 years of age, who was shot through the breast by direction of a Prussian officer for objecting to the burning of his home. He was left where he fell and remained two days and two nights there until the Russian advance from Warsaw. Better for him if he had died where he lay, as under the circumstances of his life tuberculosis is almost inevitable, and an arm paralyzed from the wound will keep him from the cultivation of his little farm, whereby he earns his bread.

From Vilanoff on through fields, sown thick with graves, where the decisive battle of the fall campaign was fought. On past line after line of covered trench and barbed wire, past labyrinth of wire entanglements, the new forts stronger than stone or concrete. On over the road worn deep in ruts by German heavy cannon, past rows of trees stripped naked of their branches to make artillery cover.

Second Army's Headquarters. They looked so strange and bare in the morning sunlight that I stopped to photograph them and the crowds of Polish refugees, who find in road repairing much needed work while the stranger furrows their lands with interchanging plows. And so we came to a pleasant country house, remarkable only in an astounding number of telephone wires running from an open window. This is the headquarters of the second army, inherited in all its thoroughness of equipment from the beaten enemy.

From the road it seemed as though the general had been careful to find comfortable quarters; but an inside inspection showed that the entire house was given up to the business of the army, and that the general in command contented himself with one small combined bed and sitting room.

In this unpretentious salon he received us and then led the way into the lower garden to show where a German air bomb had fallen a few hours before. The explosion had shattered the neighboring windows and steel fragments had cut the pickets of an iron fence like cheese. The "visit" was about to be returned, so after tea we followed the general to the aviation field.

Practice Drill Field. We were still a little early for the departure of the bomb droppers, as the general planned to time their trip so that they would have daylight by which to aim their bombs and nightfall to protect their return. In the meantime he held a practice drill of the air battery, and, to make the spectacle more realistic, sent up a repaired German aeroplane, shot down by this same battery awhile before.

Around sailed the albatross; around the Russian gunners swung their guns, giving evidence of tremendous physical strength, which is a distinctive feature of this army. I stood with one of the range-finding officers and was impressed with the superiority of his contrivance over the automatic range-finder used in France.

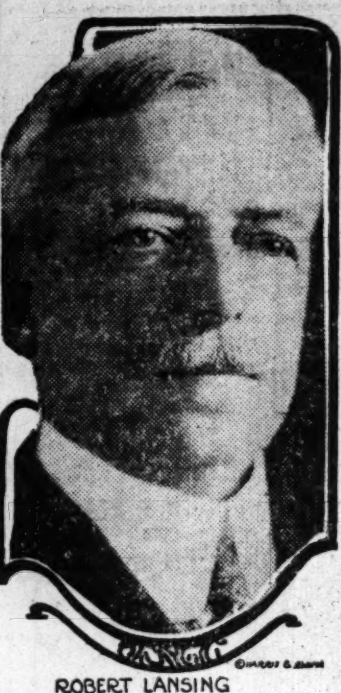
As the general approached the flying machine, mechanics and airman alike came to a rigid attention, for from the adventures of the air is required the same degree of discipline as from the soldiers in the trenches.

We were introduced to Polroz, the French Beechey, and to the famous Creusot. I snapped a picture of the latter's smiling face. When it reaches America, may it not appear as an obituary?

The final bombs were being loaded as we arrived.

French and Russian Methods. Approaching this I saw the familiar sight of field artillery cocked up on end as anti-aircraft guns. I had seen the same scheme near Neuve Chapelle in France, but there was a difference in

Succeeds Bryan as Chief of State.



ROBERT LANSING

detail of method. In France the trail is lowered into a hole, and for aiming the wheels are skidded around on two small concentric iron trucks. Ranges is established by a telescopic field range finder.



NO. I FRENCH

In Russia the cannon wheels rest on a central wooden platform, and for the requisite elevation, the trail is let into a circular excavation cut around the platform.



NO. II RUSSIAN

To obtain the exactitude of range necessary for wing shooting, a "jackknife" method has been devised indicative of a high state of originality in the Russian artillery arm.

Six to Blank Lives. Oh, the tenacious of that atmosphere! Six fine young men were starting out to kill or be killed. One realized how thin the veneer of civilization to breathe that electrified air.

I think the dignified old general, veteran and hero of many wars, would have given one of his stars to take that trip.

Polroz, the looper of loops, was plainly excited, but Creusot discussed engines, steering devices, and airman's clothes with apparent unconcern. Only in his eyes could be seen the fire that burned within. I wonder what occupation that gallant will find if he survives the war.

Up rose the graceful destroyers circling to the heights. Small targets they presented when they turned their beaks toward the foe.

We dined in Russian style, with all the delightful appetizers that country affords, and we drank in light wine to the safe return of the voyagers. Col. "Billy," Col. Nicholas Bolev, colonel of the artillery of the guard, and professor of metallurgy in peace, interpreted for the general, but had little work to do until recall came of the airman's safe return.

The colonel is a cousin of Mrs. Dumb, wife of the Austrian ambassador in Washington. He has visited our country and Canada and cherishes especially pleasant memories of Trois Rivières, Quebec.

MIDWAY GARDENS ARE OPEN. Despairing of ever getting warm weather, the Midway Gardens last night held its formal opening, postponed from last Saturday, when a pouring rain drove the audience into the winter garden. A review of the concert by the Max Bendix National Symphony orchestra will be given tomorrow.

VATICAN TALKS OF THE PLAN TO MOVE HOLY SEE

Invitation of Spanish Bishops Is Before Pope; Interview May Be Denied.

ROME, via Chicago to Paris, June 23.—It is asserted that the question of the pope accepting the invitation of the Spanish bishops to transfer the holy see to Spain is causing animated discussion at the Vatican.

It is recalled that after the troubles in Rome in July, 1881, during the transfer of the body of Pope Pius IX. from St. Peter's to its last resting place, when the coffin was almost thrown into the Tiber river, Pope Leo appointed a commission of cardinals to study the situation of the papacy.

Choice Left to Pope. Some of the cardinals favored the immediate transfer of the papacy elsewhere, but the majority agreed that the transfer should take place only if the safety of the pope were threatened or he was hindered in the exercise of his spiritual ministry. This commission arranged the details for the pope, and possibly the sacred college, to leave Rome secretly, to be followed by the papal court, and made plans for the administration of the church from the time of the departure of the pope until he should resume his offices in his new residence.

The commission agreed, however, that the pope should be left free to decide when it was necessary to take such a step. At this time Emperor Francis Joseph offered the pope his castle at Salzburg.

Statement on Interview. PARIS, June 24, 1 a. m.—The following note from an official source in Rome has been given to the press in the Italian capital, according to the Havas agency's Rome correspondent:

"A French newspaper has published an account of an interview attributed to the pope, who is made to say that, as a result of the war, the relations of the holy see with nations enemies of Italy are in reality suppressed."

"Now as to Italy, from the declaration of war it took care to apply scrupulously and with the full appreciation of the law of guarantees which allows the pope to correspond freely with bishops and every Catholic. Consequently precise instructions were given to the censors of foreign mail in order that all letters of the pope or for the pope and the secretary of state of the holy see might be immediately transmitted to their address."

"These dispositions were extended also to the correspondence of the different congregations—the penitentiary, the consistory, the holy office, etc. Among all the hundreds of letters received and sent from the holy see only two were opened, by error—one addressed to the secretary of state and the other to the penitentiary. The two letters did not come from a foreign country but from the Italian war zone."

Order Given to Censor. "An order also was given to the censor in the war zone to pass freely correspondence directed to the holy see or sent by it. The order was scrupulously applied. Correspondence directed by the holy see to Austria-Hungary was punctually sent via Switzerland, but was Austria-Hungary which did not want to receive it. Two stamped letters from the secretary of state, one of which was addressed to Mons. Scapellato, the papal nuncio at Vienna, and which had been promptly sent to Austria, were returned with the declaration written on the envelope that they were rejected by Austria as coming from a country of war."

"There can be no doubt as to the steps taken with regard to these letters, because they bear the stamp of the Zurich postoffice, which shows that Italy sent them to Austria via Switzerland."

"Therefore, if the relations between the holy see and Austria are suppressed or rendered difficult, the fault must be attributed solely to Austria-Hungary."

Denial of Interview. It is asserted that an official denial of the recent interview with the pope, obtained by a Paris paper, is inevitable because the interview, who was granted an audience by the pontiff, was not authorized to publish any of the conversation. It is said further that the pope's words were grossly distorted in the printed report of the conversation.

MANY TESTIFY TO THAW SANITY

Slayer of White Is Among Witnesses When Case Is Opened in East.

TO AIR WHOLE AFFAIR.

(Continued from first page.)

paranoid was but the logical result of such blood.

Pays Tribute to White. Mr. Cook, for the state, also paid a tribute to the memory of Stanford White. Spectators thought this would stir Thaw to abnormal manifestations, but there was no evidence that the defendant was disturbed.

Except that at times he stammered slightly and occasionally would gaze off in a fixed stare suddenly at high points on the side walls, even when counsel was in the middle of a question, Thaw acted as sane as any of the witnesses who followed him.

Any nervousness he may have felt he kept from display until after his brief examination was over. Then, on returning to his counsel's table, Thaw began to shift uneasily in his chair and nervously twiddled a penholder. He made repeated side movements to whisper to counsel or to the newspaper men at his elbow.

Delay Cross Questioning. Still another surprise came from the state the minute Thaw's lawyers had finished their twenty minute examination of him. Instead of beginning the cross examination at once, Deputy Attorney General Cook and Alfred L. Becker announced they would not question him until later in the trial.

The state's refusal to cross examine Thaw on the brief questions asked him by his own counsel means the late calling of Thaw and also that the state itself intends to call Thaw as a witness, and so will be able to examine him at great length about former delinquencies.

The witnesses who testified to Thaw's sanity followed Thaw in the witness chair to the number of thirteen throughout the day. As the taking of testimony went on it became evident that Thaw's counsel hope to establish that he not only is not a paranoid, but, conceding that paranoia is progressive and incurable, he never was a paranoid.

Few Smiles in Courtroom. The atmosphere of the court was generally one of solemnity, but on three or four occasions there were smiles that spread to giggles and even to outright laughter.

"You say," repeated Mr. Stanchfield in his soft voiced and untrifling manner when directly examining Mr. Luke Evers, recorder of St. Andrew's Catholic church and ex-chaplain at the Tomb, "that in these conversations with Mr. Thaw you and he discussed the differences between the rites in the eastern and western branches of the Catholic church. Did Mr. Thaw discuss these differences of rites intelligently?"

"Indeed," replied Mr. Evers with a smile and an emphasis that brought forth a laugh even from the Justice Hendersons. "Mr. Thaw knew a lot more about them than I did."

There were more laughs, especially from Dr. Austin Flint's friends, grouped about the defendant, when a newspaper man, Gustav Roeder, said on the stand that Thaw once had said, commenting on stories that Dr. Flint feared bodily harm if Thaw's lawyer were set free, "Poor Dr. Flint! I'm afraid the doctor is growing old."

Evanson Fights the Fly. The city of Evanson has been the hands of all its school children a little pamphlet entitled "Fighting the Fly." The small pamphlets have also been distributed throughout the city. The motto contained in the paper is "Fly to Baby and Better Health for All."

CASEKNIFE THIEVES ROB METZGER HOME OF \$2,000.

Lookout Shot in Arm While Companions Try to Force Entrance to North Paulina Street Garage.

Caseknife thieves gained entrance to the home of John C. Metzger at 3183 Pine Grove avenue yesterday morning while members of the family and servants were absent and escaped with jewelry, money, and papers said to be worth \$2,000.

Francis McDonough of 28 West Ontario street was shot in the right arm while acting as lookout for two men who were trying to force an entrance into the garage of Otto Helman at 4220 North Paulina street. At the Alexian Brothers' hospital he gave the names of his companions as Peter Johnson and George Murphy.

Michael Eulo of 625 South Morgan street and his brother, Rocco Eulo, of 623 South Loomis street were arrested while riding in an automobile which they confessed they had stolen from F. D. Canale of Oak Park. The machine was stolen Tuesday morning from La Salle and Harrison streets.

William A. Martin, who attacked Dr. Arthur Dean Bevan when the latter caught him trying to pick his pocket in the corridor outside his office in the Peoples Gas building last Monday, was held to the grand jury in bonds of \$2,000 on a charge of larceny, sentenced to the bridge well for a year on a charge of attempted larceny, and fined \$100 and costs on a charge of assault and battery.

600 HEAR TALK TO COAST.

Diners Listen on Wire While President of San Francisco Fair Is Communicated With.

Six hundred members of the ways and means committee of the Association of Commerce listened in on the wire yesterday while John H. Fahy, president of the Chamber of Commerce of the United States, talked to San Francisco. At the California end were Charles C. Moore, president of the Panama-Pacific International exposition, and W. N. Moore, president of the San Francisco chamber of commerce. The ways and means committee met in the roof garden of the Hotel La Salle. There was a telephone receiver at each plate. Before the telephone communication took place Mr. Fahy delivered an address on "National Problems."

Revell & Co. Oriental Hall Rugs

While other merchants have hesitated to buy Oriental Rugs during the past few months, we gave our buyers orders to secure every bargain offered. These rugs are now in our store, the prices have been marked on them, and, as always has been our custom, we have secured our customers the benefit of the purchases.

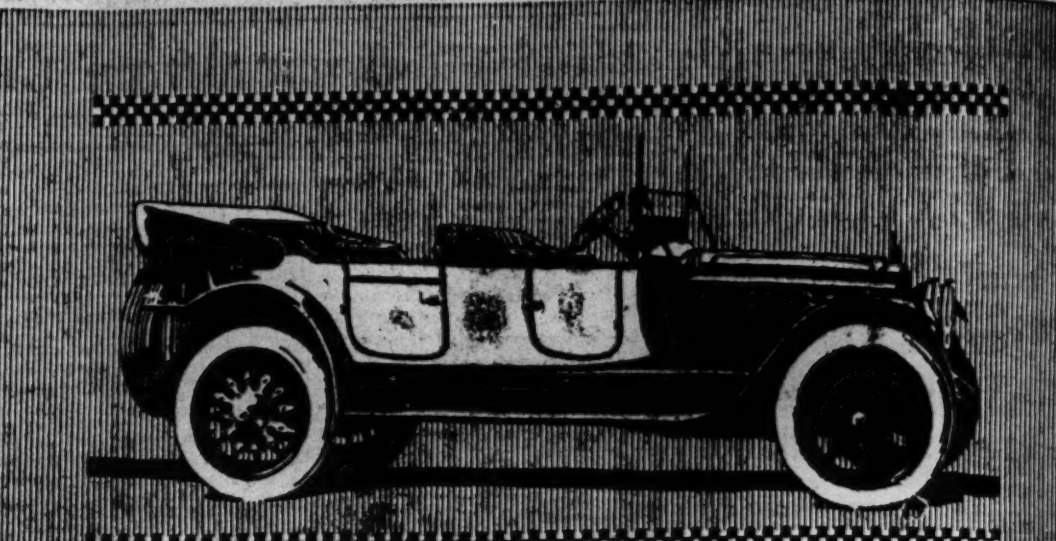
"Your Choice"
27.50
34.50
37.50

Regular Values from \$50 to \$75

Rich and Serviceable

Beautiful Oriental Strips, 8, 9, 10, 11, 12 and 14 feet long.

ALEXANDER H. REVELL & CO.
Wabash Ave., Cor. Adams St.



The Packard "TWIN-SIX" THE TWELVE-CYLINDER CAR

which has created a sensation among the most critical motorists wherever it has been shown, will be on display in our salesroom from Friday, June 25th, to Tuesday, June 29th, inclusive. We want everybody to call and learn by inspection of this car the wonderful qualities by which it revises all former standards of automobile performance, design and values.

PACKARD MOTOR CAR COMPANY
of CHICAGO
Michigan Avenue at 24th Street, Chicago, Ill.

4th of July Fishing Trip

Enjoy a three-days' outing in the Cool North Woods and Lake Region of Wisconsin.

THE FISHERMAN'S SPECIAL

Lv. Friday, July 2, at 6:00 p. m.

Returning, arrive Chicago following Tuesday morning

Low Fares and Regular Summer Train Service now in effect to hundreds of resorts in Wisconsin and Nor. Michigan.

Make your sleeping car reservations early.

Full information at ticket offices

CHICAGO & NORTH WESTERN RY.

148 S. Clark Street (Tel. Randolph 4221) and Passenger Terminal

B.V.D. Closed Crotch Union Suits

Elastic insertions at shoulders, and waist make these close fitting undergarments instantly responsive to your slightest movement.

You can stand, sit, stoop and stretch with comfort.

You can play golf, tennis or baseball, row hard and indulge in every sport in perfect comfort with B.V.D.

Every detail of quality, workmanship, fit and finish is inspected and perfected with unceasing care, to give you the most for your money.

See that you do get the most for your money by making sure that on all Athletic Underwear you buy is sewed

This Red Woven Label

MADE FOR THE B.V.D. BEST RETAIL TRADE

(Trademark Reg. U.S. Pat. Off. and Foreign Countries)

The B.V.D. Company, New York.

Put it on your new Ford car

In a few hours time, your new Ford car can be given the conveniences of a complete Gray & Davis Starting-Lighting System, built to outlast the car itself. Drive your car around to us today and see this system in actual demonstration.

Sold and installed by

Erwin Greer Automobile Company
1456 S. Wabash Ave., Chicago

PRICE COMPLETE \$75

F.O.B. BOSTON

Or you can obtain the system from your Ford agent or supply dealer who will order from us.

AUTO SUPPLIES

POMPEIAN OLIVE OIL
ALWAYS FRESH
PURE SWEET-WHOLE SOME

BRIGHT WOMEN want a bright paper. Better NO BREAKFAST than NO TRIBUNE.

CALIFORNIA EXPOSITIONS

THRU THE 10,000 WONDERS OF THE CANADIAN ROCKIES

Through Chicago to Seattle

Sleeping Cars

Lv. 6:30 P.M. DAILY

Ticket Office 140 So. Clark St.

\$100 FINE

"SUBSTITUTED" DRUG CURES

According to a St. Paul paper, "Substituted Drugs" and "Force is Used" in the treatment of drug users at places in that city. Such cases are worse than the disease. The "Neal Way" DRIVES the poison out of the system and removes the CAUSE of continued indulgence. We guarantee NO force, restraint, publicity or "substituted drugs." For full information call or address the head Neal Institute, No. 815, East 48th Street, Chicago (Oakland 49). 80 Neal Institutes in Principal Cities

Help for the Woman

"The woman maker that can do what she can do at her own home could make a newspaper and an dressmaker's cate without a cent."

"The advertising paper today is open to current possibilities. It is a vast field for the woman who is a business woman."

—New

BY SAM
is for sale
Price
The Tribune

FAKING DESC BIG B

Convention Perpetra Utim

This was the general verdict he held and a p. s. theatrical association

In the recent quacks, fakes, the word "bo" victims of the

At yesterday's annual convention of the advertising club, advertising men strated for the today the marketing advertising "boob." In the as a business in jail. The best assured that utable public mitted him a cha in their column

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Need fo

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"If I were for a newspaper paper, the fir be to create a reau, with one ing writers, w could develop for all sorts of

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Chance

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—New

H

E

BY SAM
is for sale
Price
The Tribune

FAKING IN ADS DESCRIBED AS BIG BOOMERANG

Convention Speakers Agree Perpetrator Is the Person Ultimately Injured.

This will be the last day of the general sessions of the advertising men. Meetings will be held at 10 a. m., 2 p. m., and 5 p. m. in the Auditorium theater. Walter B. Cherry of Syracuse, vice president of the association, will preside.

In the recent history of advertising, quacks, fakes, and robbers-by-mail coined the word "boob" and applied it to the victims of their lying advertisements. At yesterday's session of the eleventh annual convention of the Associated Advertising Clubs of the World, 10,000 advertising men in attendance demonstrated for the benefit of the public that today the man who is responsible for a lying advertisement is himself the "boob," in that the practice will ruin him as a business man and probably land him in jail. The crook's safety, however, is best assured by the sad fact that reputable publications will no longer permit him a chance to run his advertising in their columns.

The most important step forward that was advocated for newspapers in general to enhance the value of the advertising of the merchants who use their columns was one advanced by W. R. Hotchkiss of the Cheltenham Advertising service, embracing the idea that a newspaper should keep a trained advertising writer in its service to prepare copy for dealers who are at a loss to know how to prepare good copy to fill the space they buy.

Need for "Ad" Writers. In his address Mr. Hotchkiss said: "It is my belief that the chief drawback to the success of the advertiser who works on the small dealers is the fact that when the dealer can be convinced he should invest a certain amount of money in advertising he is absolutely helpless about knowing what to put in the space he is willing to buy."

"If I were an advertising manager for a newspaper, or the owner of a newspaper, the first thing I would do would be to create an advertising writing bureau, with one or more expert advertising writers, who were practical and who could develop business, bringing ideas for all sorts of stores."

"Every town and city in America has doctors, courts, or hundreds of possible advertising clients who have never had a dollar's worth of advertising in the newspapers. They would be glad to advertise, if they were shown how they could do it, and if their advertising were properly prepared and properly classified in the newspaper."

Chance for Big Business. "If a classified page were properly developed and its utility explained there would be scarcely any limit to the possibilities for securing big business. It is the multitude of businesses in any town or city that have no show windows, that are only known to private clients, that have never been advertised because the income does not warrant large expense to advertise the business and because a few lines in the paper would be lost; think of the dressmakers who might advertise; the little shops that do plating and embroidery; the shoemakers who would advertise their repair work and that they can sew a whole sole on your shoe while you wait on a wetting machine."

"Think of the possibilities of development in every town of a parcel postage of classified advertising, where the farmers can advertise how they will ship butter, eggs, asparagus, lettuce, and other vegetables or flowers, shrubbery, and a multitude of other things to people who would be glad to buy them in that way if they knew who wanted to sell and deliver them in that manner."

"On the other side, think how many housekeepers would be glad to advertise that they want a farmer to deliver fresh butter each week, fresh eggs every day or two, fresh vegetables. Both sides can be solicited by the newspaper announcement and a tremendous classified business built up if the plan is intelligently developed and promoted by the newspaper."

"The heading of the page of such classified advertising could tell the whole story about the utility of the page and the possibilities of usefulness to its readers and the merchants and farmers who had things to sell."

Help for the Housewife. "The woman who cannot find a dressmaker that can work for her on the days that she can devote to this work in her own home could place a 'want ad' in the newspaper and receive replies from a dozen dressmakers when she could not locate without advertising."

"The advertising manager of a newspaper today should have his mind wide open to current events and to advertising possibilities. He should tell his whole organization to watch for things of this sort as they are making their rounds. Have them forget the matter of mere space."

An interesting and significant tale, worth reading and worth thinking about afterward. Much bigger and more vital than any of its predecessors.

—New York Times

The Honey Bee

BY SAMUEL MERWIN
Is for sale everywhere
Price \$1.35 Net
The Bobs-Merrill Co.

HT WOMEN
ight paper. Better
BREAKFAST
O TRIBUNE.

TO BUSINESS MEN: Visit the Advertising Exhibits Today Congress Hotel—Hours 2 to 5 P. M.

BUSINESS men of Chicago today have an opportunity to absorb the ideas of 14,000 of the brightest advertising minds in the world without paying a cent for the information. The Associated Advertising Clubs of the World last night, through THE TRIBUNE, extended the courtesy of a free inspection of the advertising exhibits in the Gold and Elizabethan rooms of the Congress hotel to any Chicago business man. The hours are 2 to 5 p. m. today. Acceptance of the opportunity may mean thousands of dollars to any business man in search of a paying idea.

A suggestion of the value of the exhibit to any man in business, whether he be an advertiser or not, is indicated by the movement afoot to secure the exhibit as a permanent institution. This, however, is problematical. The time to see the exhibit is today. Tomorrow it will be gone.

Irving Fischel, an advertising man from Philadelphia, is director of the exhibit. Motion pictures will be provided and a daily newspaper will be printed in the exhibit. It may pay you to take your notebook with you to sketch and make note of ideas.

The exhibits are educational in character and not installed for the purpose of boosting any individual advertiser. The business printing exhibit, for example, tells the business man how to make his printing more fruitful. The

selling and think more about space filling. Let them remember that it would be easy to sell them the space they are selling if they could show advertisers how to profitably fill the space when sold.

"Every bit of advertising that overcomes inertia creates new capital, and advertising is the greatest force the world has ever known for overcoming inertia. Of course, it takes time, brains, and effort to cooperate with and create ideas for your advertisers. But it is effort and thought that produces something."

THROWING AWAY MONEY DOWN IN NEW ORLEANS.

Column cleanliness and what it should mean to advertisers were emphasized by A. G. Newmyer, business manager of the New Orleans Item.

"One morning just about two years ago the New Orleans Item threw out of its columns approximately \$30,000 worth of advertising—threw it to the opposition—simply because it felt at least enough to establish a decent standard of column cleanliness," said Mr. Newmyer. "Thirty thousand dollars—in real money, at one sitting, gentlemen!"

"Now I do not recall any single day in my fifteen years of space selling when \$30,000 worth of signed, sealed, and credit good business ever walked into a newspaper shop. So there, very briefly, you have the first thrill in 'A Publisher's Experience with Advertising Cleanliness.'"

"Everybody asks, 'Does it pay?'" In the long run I should say, yes—in immediate dollars and cents I should say no. "Bugs" protection for the reader; consequent purchase protection and increased respect for legitimate advertisers will assuredly pay these newspapers that are strong enough to survive the loss of immediate business during the early stages. The magazines found it to pay. Few if any magazines or newspapers that have given up unclean copy have returned to the old policy.

"Honesty—good, old fashioned, 100 per cent honesty, has always been a paying policy for individuals and institutions, and there, gentlemen, you have the answer to 'Does it pay?'"

Standards Are Lacking.

"All the big newspapers can stand the scouring and most of them are willing to join the spotless ranks, but frankly, they don't know how, and they can't see why. The trouble is that we have talked future glories without pointing the way to betterment. There are no nationally established standards; no factory to which newspapers can turn for information. Which are fake and which are fact in medical copy. When is silk not silk? Are comparative prices showing marvelous savings ever justified? Where shall the want-to-be good newspaper turn for such help?"

"The vigilance committee of the associated clubs should be given funds to which publishers can turn for unbiased, rather liberal, information as to just what is right and just what is wrong in advertising, national advertising, and then through the clubs local advertising. There must be an established standard, a respected standard, something that all newspapers can conform to—and that all honest advertisers will fight for. The clean up this far has been too individual."

"It is my belief that the majority of the publishers in America would gladly

making of a booklet from the copy to the finished product is shown in detail. In the British exhibit American manufacturers may learn how to sell their goods in foreign countries. Plans are suggested so that any American manufacturer at small expense may discover how he can best seek trade outside of the United States. The exhibit shows how successes have been made in foreign advertising."

The exhibit of the vigilance committee will show the visitor the folly of exaggerated and outthroat advertising. It proves not only that bad advertising does not pay, but also how tremendously successful good advertising is.

The specialists committee has expended thousands of dollars on its division of the exhibit. Graphic charts contrast the business man at every turn and cause him to wonder whether he knows as much about his own business as he thought he did before he went to the exhibit.

The advertising history of businesses of famous manufacturers is shown in the advertisements of the Quinclub. Some of these exhibits date back more than 100 years and show the growth from a tiny volume to a mammoth business.

The advertising agencies have gotten together to show the merchant how he can be of actual benefit to him. Special fact, the masses must be educated and shown what is proposed being done, and in this way secure their confidence, for unless the people fully know what is being proposed the undertaking will be handicapped if not thwarted altogether."

clean up if such a standard were established."

NEWSPAPER FOUND "VERY BEST MEDIUM."

The newspaper has been found by the General Roofing Manufacturing company as the very best medium of advertising. George M. Brown of St. Louis, president of the concern, told the newspaper publishers and representatives at the newspaper conference.

"One of the best proofs that advertising has helped our business and has made us known lies in the fact that I am invited to talk to this big advertising association," said Mr. Brown.

"We began by advertising in farm papers principally, but later extended to various publications, and finally entered into the general newspaper field for our big campaigns."

Distinction in Papers.

"I would not be all complete in my statements if I did not point out clearly that we see a big distinction between various classes of newspapers for our use. We have found those with the best standing in the community—those that are known for truthfulness and reliability in every way—are the ones for us to use."

"By using the daily paper instead of the medium of national circulation, we can tell a special story in any community. Telling the story quickly is sometimes of importance to us, and we can decide upon a new story, and get it to the readers of newspapers within ten days—in fact, in the bulk of them within less than five days."

"It Pays to Be a Booster."

W. G. Bryan of the W. G. Bryan organization said: "I believe the first requisite of success is to achieve the dollar but to confer a benefit. I believe it pays to be a booster—always, never a knocker, and to play the game like a gentleman."

"I believe the voice with the smile wins when talking through the type, the telephone, or otherwise. I believe that there is one enterprise that a 'quitter' should leave severely alone, and that is advertising. I believe that life is what we make it, and that business is a big part of life."

SHOWS ADVERTISING AN ENORMOUS BUSINESS.

Relations of the newspapers to national advertising were discussed by William Thomson, director bureau of advertising of the American Newspaper Publishers association.

"In round figures, the newspapers are carrying \$250,000,000 worth of advertising annually. This is more than 40 per cent of all the money spent in all forms of advertising, and is over four times as much as that carried by the nearest competing medium. Of this enormous volume of business in the newspapers it is reasonable to say 25 per cent is from the foreign or general advertising field."

"It is at once an impressive tribute to the fundamental strength of the newspaper as an advertising medium and a clarion call to an undeveloped opportunity to say that this tremendous share of national business has been chiefly the result of automatic development rather than direct selling effort."

Church advertising was discussed by

William T. Ellis of the Philadelphia North American. He said:

"The burden of all display advertising is to go to church. This is to say, the institution should be advertised prominently, and detailed wares only incidentally. That is in accord with the science of advertising as worked out by the great department stores."

Get people to church; after they arrive the minister will attend to the preaching. Only on this basis of alluring men and women within the walls of the church and of making the church intelligible to them can advertising continue to hold the united support of all Christian bodies.

"When display ads attempt to usurp the preacher's preaching functions they become divisive; but when they confine themselves to arguments for church attendance they unite all congregations in their support."

"The old danger in all advertising is present in church publicity—namely, that goods shall not be as represented. For a cold, lifeless church to proclaim 'welcome in display type violates the cardinal principles of the Associated Advertising Clubs of America. To call dull, dreary sermons in a gloomy building 'interesting' and 'inspiring' and 'uplifting' is as wrong as to advertise a false bargain sale."

Cites Mayor's Campaign.

Advertising of the kind that made William Hale Thompson mayor of Chicago was advocated by John Lee Mahin, president of the Mahin Advertising company of Chicago, at the community advertising conference.

"Thompson," he said, "went into the campaign with ideas to sell to the people—ideas of what he proposed to do if elected mayor of Chicago, which, by the way, he is doing and is making good so far. In fact, the masses must be educated and shown what is proposed being done, and in this way secure their confidence, for unless the people fully know what is being proposed the undertaking will be handicapped if not thwarted altogether."

POSTAL DEPARTMENT GETS CONDEMNATION.

The postoffice department was condemned at the meeting of the American Directory Publishers association.

"The postoffice department is the rottenest spoke in the whole wheel of the government," said Mr. J. L. Hill of Richmond, Va.

Mr. Hill's exclamation was made after Mrs. H. M. Meek of the H. M. Meek Publishing company of Salem, Mass., had said that the postoffice department had refused to cooperate in any manner with her company following the big fire in Salem about a year ago.

Mr. Hill referred particularly to the purchasing department. "There's a man who was put in that department under the post office administration who is responsible for this department being the rottenest and most unsatisfactory of any department of our government," Mr. Hill said. "And we're after his scalp."

SOME OF THE NEW ADMEN OFFICIALS.

The national commission chose their representation of six members on the executive committee. The men named are: F. A. Black, Boston; F. T. Meredith, Des Moines, Ia.; W. H. Lee, New Haven, Conn.; William H. Ingersoll, New York; William H. Johns, New York; John Clyde Oswald, New York. These men, together with the four named by the nominating board, Wednesday, President William Woodhead of San Francisco, the retiring president, automatically becoming a member, and two holdovers, both Chicago men, A. M. Briggs and A. F. Chamberlain will compose the new executive committee.

Philadelphia Next Year.

Philadelphia was the unanimous choice of the nominating board for the next convention. They also selected four members of the executive committee. Their action is expected to be ratified today by the general session of the convention. The men named for the executive committee are:

Two year term—Walter B. Cherry, Syracuse, N. Y.; W. C. D'Arcy, St. Louis.

One year term—W. C. D'Arcy, president of the Baltimore Advertising club and president of the Bank of Maryland; Frank Rowe of E. L. Rudy company, Toronto, Canada.

It is generally understood—and President Woodhead said he knew of no other person spoken of prominently—that Herbert S. Houston of Doubleday, Page & Co., New York, will be elected president today. Secretary F. S. Flores of Indianapolis is expected to be re-elected.

The Affiliated Association of Advertising Agents elected the following officers: President, Stanley Clague of Taylor-Critchfield-Clague company, Chicago; secretary and treasurer, George Sherman of Sherman & Bryan, New York; members national commission Stanley Clague, Chicago; W. C. D'Arcy, St. Louis; W. H. Johns, New York.

"JURY" CONVICTS "MR. OBJECTIONABLE ADVERTISER"

In the "court of public opinion" objectionable advertising was tried yesterday and found wanting. The penalties fixed by the jury were ostracism and extermination.

The defendant had made some vain efforts to produce alibi witnesses, but when it came to a showdown there was not a shred of evidence adduced in his behalf. Court opened under the auspices of the vigilance committee of the A. A. C. W. on the fifth floor of the Auditorium hotel.

The presiding judge, Walter B. Cherry, vice president of the Associated Advertising Clubs of the World, moved by the weak and emaciated condition of the defendant, persuaded W. F. Chambers of Cincinnati to act as his counsel.

"The people in their relation to legitimate business vs. objectionable advertising," droned Clerk Florence.

"He's a crook; Lynch him!" cried the veniremen mobilizing in the direction of the defendant. Determined efforts on the part of Bullitt Helm of Knoxville, Tenn., finally restored order in the courtroom.

"I ask for a verdict of complete extermination," began Prosecuting Attorney Merle Siders, chairman of the national vigilance committee. "I will characterize the defendant in this way: Any advertising is objectionable which in any way works for brand—in short, any advertising that adversely affects the public health, morals, or pockets."

"You admon have a selfish motive," retorted counsel for the defense. "If a man believes any untrue thing I say it is the fault of his own lack of perception and perceptibility. I move to quash the indictment."

"Overruled," said the judge.

The deposition of William H. Field, business manager of THE TRIBUNE, caused consternation in the ranks of the defense. Mr. Field said the defendant is a wary individual, accustomed to the use of many alluring disguises. Since the establishment of rigid censorship for the advertising columns of THE TRIBUNE seven years ago, Mr. Field continued, the financial loss had been more than made up by increased volume of business.

"Decidedly so," declared Mr. Houston. "The applause seems to be unanimous," remarked the court. "There is no defense. You should render a verdict of guilty not only in this room but in your home town. The judge is going fishing and you will be looked up for a week."

MEDAL TO LOCAL ARCHITECT.

Edward H. Bennett Honored for Work in Laying Out San Francisco Fair Grounds.

Edward H. Bennett of 205 East Chestnut street, one of the architects who laid out the ground plan of the Panama-Pacific exposition, has received a silver medal in recognition of his services.

Be ready for a business opening, a snap in a hour, or for any opportunity of emergency that might arise. You are cordially welcomed here.

PAY

the price of success by honest work, boost your future by saving in the present. You owe it to yourself, your self-respect, to your prosperity to begin from the time of your first earnings to live on 80 to 90 per cent of them, and put the rest away in this big loop savings bank, where interest is compounded January and July 1st. It's a great chance to be invited to a safe place for your savings while they are accumulating.

3% On Savings

Be ready for a business opening, a snap in a hour, or for any opportunity of emergency that might arise. You are cordially welcomed here.

Fort Dearborn Trust and Savings Bank

Moore and Clark



Don't be a slave to your stenographer

Those last ten letters you want to dictate—but your stenographer is going home.

Well, it serves you right. You wouldn't be racing against the clock if you didn't pin your faith on shorthand. Chances are you and your stenographer both would get through the day's mail hours earlier if you weren't dubbing along, writing every letter twice—once in shorthand and once on the typewriter.

You are to blame for the system that makes your stenographer waste hours every day taking dictation and waiting to take it—hours that cost you money—when you could make them earn money letting your stenographer spend every minute producing finished typewriting.

Common sense? Well, wherever other progressive business men get around to considering this letter-writing question they discard the time-wasting, inefficient shorthand system. They dictate to the Dictaphone.

Your 'phone is handy—use it now. Call Randolph 2770—that's the Dictaphone—and make an appointment. Or, tear off this little call card, pin it on your letterhead and mail it to us. Do it now, while you think of it.

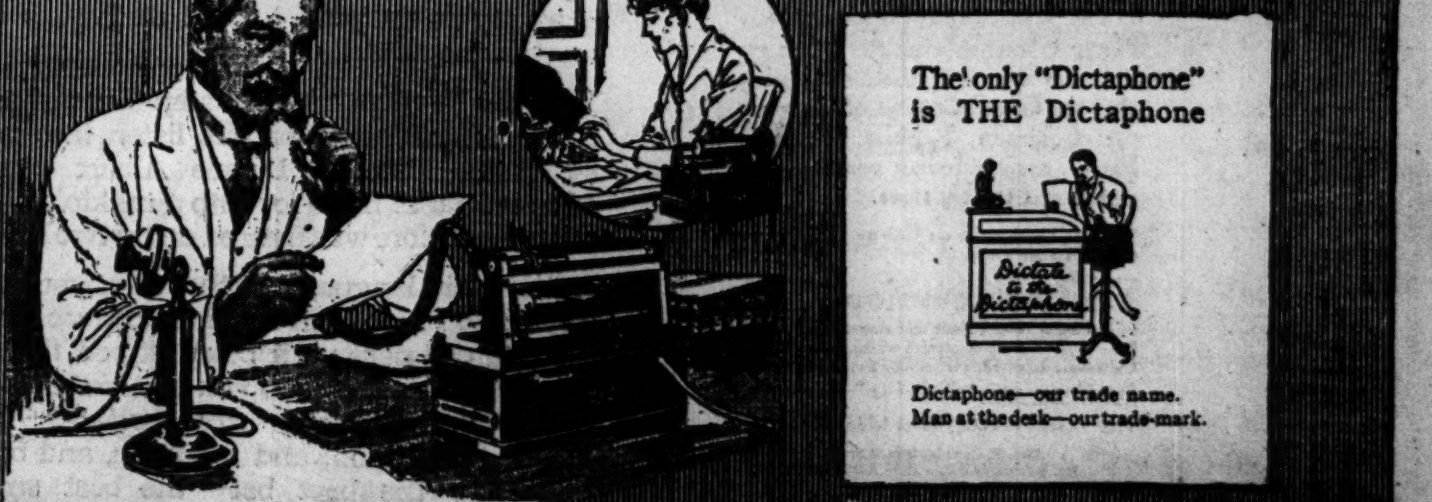
Tear this off, pin to your letterhead, and mail. The Dictaphone, 12 N. Michigan Avenue. Please send me particulars.

Name
Address
Address Mr. Personally

THE DICTAPHONE

REGISTERED

12 North Michigan Avenue



This Advertisement was dictated to the Dictaphone

"TRIBUNE" TIP BRINGS CROWD TO MEET MARY

Two Hundred Gather at Station
to Catch Glimpse of Miss
Pickford.

BY KITTY KELLY.

Did you notice how bright the day was yesterday along about 11:30? That was because the shining, sparkling star in all cinematic land, Mary Pickford herself, shone and twinkled on Chicago for a few minutes. After she left for New York the skies gloomed over.

About 11:25 200 people waited in the Northwestern train shed. They had read The Tribune's exclusive tip to its readers printed yesterday in "Flickerings from Filmland." The train caller chanted "Los Angeles train will arrive in track 4" and the crowd rushed into platform solidly about the gate. A guard pushed them back. People fell apart, forming an aisle, down which amazed arrivals traveled to the welcoming arms of their friends. Then they, too, fell into the ranks of waiters.

"She'll be all in white," murmured somebody.

But she wasn't all in white, and she didn't come down the aisle of triumph, this little Mary, the world's favorite. They spotted her out in the entrance, where a car was waiting, and a few quick instinctual, swift legged folks got there in time to see her, in her little black suit, snatched by The Tribune's photographer before the car swallowed her and whirled her away to the Hotel La Salle for lunch.

Like a Good Friend.

Round tables were pushed together and room made for everybody, including Miss Pickford, her personal manager, who carries her handbag and sees that she gets to trains on time; her mother, Mr. and Mrs. J. R. Quirk, Julian Johnson, editor of Photoplay magazine, and the moving picture editors of the local newspapers.

Miss Pickford talked easily and frequently and familiarly all the time, making the company feel not as if they were being entertained by a rarefied angel, but as if they were just visiting with a good friend. She has that human, natural way with her.

"I'm so sorry about the people," she regretted, "but crowds are so awful. Why once in Boston they nearly tore me to pieces, and five men had to put their arms round me to save me. It was dreadful. If one could do anything it would be different, but you can't shake hands with so many, and it doesn't amount to anything to make a speech, and I'm not good at talking anyhow. So it seems best just to slip through quietly."

Sorry to Leave Coast.

"I was sorry to leave the sunny lands. I'm going to work in New York this summer, and then I don't know just where we'll go for the winter."

To the waiter she explained that she wanted only a cup of coffee, and when he brought her tea she said, "O, is this tea? Thank you. Some cream, please," and went on telling us how she never had a real vacation.

"I quit work two weeks ago, though, so I'll be ready to begin again Christmas eve. I was so provoked because they made me work until 1 o'clock—we were doing 'The Dawn of a Tomorrow'—and I wanted to get my presents. I have worked all night, and once I worked for twenty-seven hours at a stretch. That was when I was doing one and two reel pictures. It is easier in the feature game. No, I don't know whether I will always stay in features. It depends on what the public wants. We never know what we are going to do until we are told."

Can Only Die Once.

Earthquakes came up, but Miss Pickford denied being glad to leave California on their account. "I have no fear. I feel that you are going to die only once."

Filmland's Starriest Star and Her Mother.



MRS. PICKFORD and MARY.

When your time comes, so there is no use to worry. Then go to your death bravely like Frohman," she added, half under her breath. "The only thing I'm afraid of is being crippled. That would be dreadful."

"I depend on my director a good bit, and I think it is rather good to have different ones, so as not to get in a rut. And yet I had Mr. Griffith two years and I didn't," and she smiled a smile of Pickfordian tenderness.

"I think 'The Birth of a Nation' is the most wonderful picture ever made. I went the opening night in Los Angeles, and I got so excited I stood up in my seat. It seems to be the fashion now for motion picture players to say they don't like to see pictures. But I have to be old-fashioned and say I do. I think it is good to see what other people do, and then I like them. I get so excited when the man is going to stab the girl. And everybody is always saying things are fakes," she continued indignantly. "They don't realize the chances the picture people take."

Dieting Spoils Appetite.

In the conversational intervals she pecked at some bits of chicken. "I've been dieting," she informed us, "and it spoiled my appetite. I got to weighing 110 pounds. Now I only weigh 104 or 105, but I don't care about eating. I never eat sweets. My friends eat all my candies. Mother, don't you be flirting with Mr. Johnson," she twinkled, as a counter attack to her mother's insistence that she eat more lunch. "You see, I have to chaperon my mother."

The competent mother person, whom Mary and Lottie mention with every other breath, beamed at her daughter and explained that she was generally the only single person in the party and so had the most privileges.

"It is just like a big family in Los Angeles among the picture people. There everybody knows what you do; in New York nobody does," Miss Pickford laughed, "and I had to leave poor Lottie in Santa Barbara, where she is still working in 'The Diamond from the Sky.' It is always saying 'good-by' in this profession."

Doesn't Like Jewelry.

Somewhere Miss Pickford explained that she never carried a handbag and never wore any jewelry, "except this pin here," and she fumbled at a diamond set bar pin in her blouse, "that the Famous Players gave me for Christmas."

On one hand she wears an oddly set diamond, and on the regulation third finger a round gold band that testifies Owen Moore is in her thoughts if he isn't traveling in her party—a bit of jewelry rarely moved on an actress.

IMPERIAL QUAKE COSTS 5 LIVES; LOSS \$400,000

California Valley Irrigation
System Safe; Soldiers
on Guard.

El Centro, Cal., June 23.—In an area extending roughly from the shore of the Colorado mountains of Lower California to San Bernardino and Needles, Cal., on the north, Yuma, Ariz., on the east, and San Diego, Cal., on the west, a series of earthquakes last night and today wrought damage now estimated at about \$400,000, killed four persons and injured perhaps a score, none seriously. One man who attempted to steal the gold from a Monte Carlo gambling establishment was shot by Mexican soldiers. The tremors continued intermittently today, decreasing steadily in strength and doing only negligible damage.

The zone in which the tremors were felt most centered about Calexico and Mexicali, the Mexican town opposite in Lower California.

Killed by Falling Wall.

All the fatalities occurred at Mexicali. The victims killed were crushed beneath the adobe wall of a dance hall, as the visitors fled, panic-stricken, to the street. So far as can be ascertained, the Alamo wasteway, connected with Sharp's heading, a controlling unit in the \$5,000,000 Imperial valley irrigation system, was severely damaged. The heading itself and other important units in the system withstood the shocks, although fissures opened in the ground around them. Unless further quakes render one of the headings useless there will be lack of water, it is said, for the 400,000 acres under cultivation and dependent entirely upon the vast network of canals and laterals.

Start Rebuilding Town.

Rebuilding began today. In the city, where an entire block of the business section was ruined, gangs of men were at work clearing the debris. At Calexico similar work was in progress. The damage here was estimated at close to \$200,000. The loss at Calexico was estimated at the same amount.

North of El Centro the damage was comparatively light. Imperial, Brawley, and the towns farther up the valley suffered only slightly. At Yuma and Needles the shocks were feeble, while they were barely perceptible at San Bernardino, sixty miles from Los Angeles. No damage was done anywhere outside of the Imperial valley.

Strict guard was established in the various towns affected as soon as the quakes began. Fifty special deputies were sworn in here, and at Calexico a troop of United States cavalry, which had been patrolling the border, kept order and protected property.

Across the line Col. Esteban Cantu, the Mexican commandant, established martial law in Mexicali.

Blame San Andreas Fault.

While scientists described last night's shocks as "the resultant of unknown forces," they appeared to agree that it lay along the line of what is known as the San Andreas fault in the earth's formation, which was involved in the north central California earthquake of 1906.

Great devastation and complete ruin of the irrigation system, it was stated, probably were averted because of the loose formation of the earth in the valley and the great depth of silt, which took up the shock.

RAPS PADDED RENT ROLLS AT REAL ESTATE MEETING.

Chicago Man Says Revolution
Should Be Effected in Order to
Cleanse Business of Stigma.

Los Angeles, Cal., June 23.—[Special.]—Padded rent rolls were criticized today by George H. Taylor of Chicago at the National Real Estate exchange, in session here. He said a revolution in the system of renting should be adopted by all realty men in order to cleanse the real estate business from a stigma that has been placed on it by unscrupulous men. He mentioned the abuse of padding rent rolls for selling purposes, of granting of concessions and rebates for the purpose of obtaining tenants, and how these practices in many instances had the elements of fraud and dishonesty.

Henry Goldstone of Chicago made an address on the possibilities of a valuation committee in real estate exchanges. He said in Chicago they had such a committee and that its value in obtaining great improvements for the city and in other uplift work was incalculable.

"Just let it be known," said Goldstone, "that you are a member of a valuation committee and your services are at once in great demand."

The golden rule principle in business for the real estate man was one of the sections of the proposed new code of ethics of the association, which was read by E. Orris Hart of Chicago. It was agreed the code was one of the best ever proposed for the foundation of the association's work.

WAGON KILLS LITTLE BOY. Falls Off Plank and Is Crushed Under Paving Heating. Wagon.

Andrew Hummer, 6 years old, 1833 Milwaukee avenue, was crushed to death last evening when he fell from a plank and was run over by the heating wagon attached to a steam roller at Frankfort street and North Oakley avenue, where some paving repairs are being made by the Charles F. Conway paving company.

When Your Ears Go Stale

come over to the National Exhibit of sales and advertising ideas—get profit-making suggestions of how you, too, can make your advertising pay better.

The A. A. C. of W. has no axe to grind and nothing to sell—all we want is to help the advertising user get more for his money.

The ideas you get will help your profits and your customers.

Business men invited. The \$2.50 registration lets you share in the world's greatest business convention and makes the exhibit free. Daily concerts and "movies."

Gold, Elizabethan, Francis I. Rooms, Congress Hotel
[Registration made at Auditorium Hotel.]

SULZER'S BRAN BREAD

HOT weather means indigestion and serious intestinal and stomach trouble for those who are careless about their food. Keep on the safe side by eating Sulzer's Bran Bread every day.

Not only is it delicious—
Not only is it nutritious—
It is a veritable hot weather tonic!

It will aid digestion—build up bone and muscle—and sweep waste matter from the system. Don't wait—try it TODAY.

10c—At Your Grocer's—10c
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BAKER
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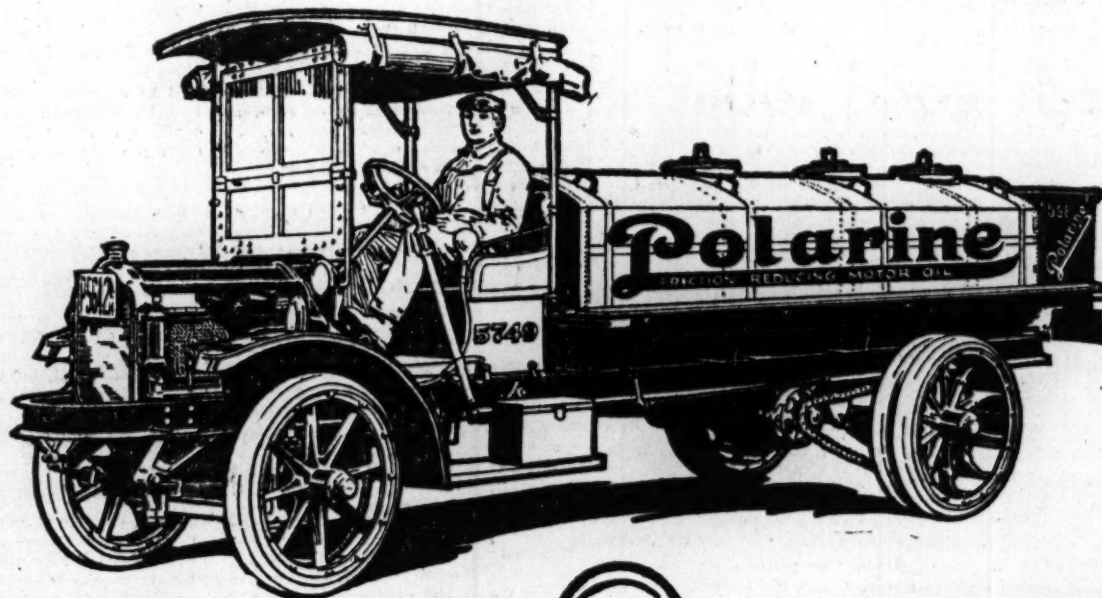
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Big sums or little sums safely and easily sent by
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The cost is small, the service quick and sure.

Full information at any Western Union Office.

THE WESTERN UNION TELEGRAPH CO.



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Standard Oil Company tank-trucks deliver Polarine to all garages and filling stations. Ask your dealer for it.

If he hasn't Polarine tell him to phone us and we'll deliver through him as little or much as you want for your trial order. Once you try Polarine you'll use it always and your dealer can then supply it.

Polarine is the scientific oil—for all standard makes and types of cars. It is a twenty-year development by Standard Oil experts who

have made a life-long specialty of lubricating needs.

Better oil can't be made or we would produce it, for we have the experience, the facilities and the men.

Polarine maintains the correct lubricating body at any motor speed or temperature. Make a test of it. Note how your motor gains new life and power.

STANDARD OIL COMPANY
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CHICAGO
Also producers of Red Crown Gasoline—the scientific fuel



Marshmallow Parties

Make Delicious Run... Society Page "N.Y. Herald"

TOASTING Marshmallows over a candle is society's new stunt. Each guest is served with a plate and fork, in the center of the plate a pretty taper has been fastened with a few drops of wax, surrounded by half a dozen Bunte Marshmallows. Then the lights are suddenly turned off, and the guests light the candles and proceed to toast the Marshmallows one by one. The effect makes a beautiful picture—talk and laughter follow—everyone has great fun and you have scored a hit. Most people do not appreciate the thousand and one uses Bunte Marshmallows may be put to in a culinary way. Here are two new ways. Buy a ten-cent air-tight tin of Bunte Marshmallows to-day and try one of these recipes to-night.

Pineapple Puff

Place a small, round pineapple on each plate. If it is small, it should be cut in half. If it is large, it should be cut in quarters. Remove the top of the pineapple and cut out a small circle in the center of the top. This will be the opening for the pineapple puff. Fill the pineapple with a mixture of Bunte Marshmallows and pineapple juice. The mixture should be thick and sticky. The pineapple should be served with a small spoon and a glass of milk.

Marshmallow Mousse

To make a small amount of this delicious dessert, take a small tin of Bunte Marshmallows and a small tin of Bunte Pineapple Juice. Mix the two together in a small bowl. The mixture should be thick and sticky. The dessert should be served with a small spoon and a glass of milk.

BUNTE BROTHERS - CHICAGO

"Schlitz"
Le Monroe 6200
Hitz Brewing Co.
Beer Department
W. Ohio St.
Chicago, Ill.

ee Famous
OLIS

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Chicago.

service
9:15 a.m.
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11:45 p.m.
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a.m.

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\$28.65 Straight
Round Trip
**Chicago to
New York**
Circle Tour
Wide choice of routes including both rail and water
\$34.40 Round
Trip

Latest types of modern electric-lighted steel trains
Excellent dining car service
The Interstate Special—a two-hour faster schedule—Leaves Chicago 10:45 a. m. Arrives Washington 5:45 a. m.; New York 2:35 p. m. Modern coaches. Drawing-room and compartment sleeping cars and observation sleeping cars.
The New York Limited—Leaves Chicago 8:45 p. m. Modern coaches; drawing-room sleeping cars Chicago to Pittsburgh, Washington and New York, and observation cars Pittsburgh to New York.
The Washington-New York Express—Leaves Chicago 8 a. m. Drawing-room sleeping cars to Pittsburgh, Washington and New York. Coaches to Washington.
Night Express—Leaves Chicago 9:30 p. m. Drawing-room sleeping cars to Pittsburgh, Wheeling, Washington and New York. Coaches to Wheeling and Washington.
All trains leave Grand Central Station, Fifth Ave. and Harrison St., Chicago.
Ticket Offices: 236 South Clark St.—telephones Wabash 3243; Automatic 55963—principal hotels, and Thomas Cook & Son, 15 East Jackson Blvd. Also 53rd Street Station.
W. W. PICKING, District Passenger Agent, Chicago.

Baltimore & Ohio

Stop off at Omaha

Stop-Over Allowed by all Railroads

Omaha has thirteen parks (947 acres) and 28 miles of boulevard drives. The park equipment includes children's public playgrounds, baseball diamonds and grandstands for the youth, and golf, tennis, etc., for the elders. Stop off a day and enjoy yourself.

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Omaha is a City you will enjoy—either as a visitor or as a resident. Investigate its advantages. For information or literature write

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The Chicago Tribune

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FOUNDED JUNE 14, 1847.

ENTERED AS SECOND CLASS MATTER JUNE 1, 1895, AT
THIS POSTOFFICE AT CHICAGO, ILL., UNDER ACT OF
MARCH 3, 1879.

All unsolicited articles, manuscripts, letters, and pictures
sent to "The Tribune" are sent at the sender's risk, and
the Tribune company assumes no liability for return of
manuscripts or pictures unless accompanied by return
address.

SWORN STATEMENT.

Not paid circulation of "The Chicago Tribune,"
as reported under section 4073 of the postal laws
and regulations, being the average from Oct. 1,
1914, to March 31, 1915:

Daily 336,997
Sunday 135,448

The above figures are conclusive of all papers
which have been wanted, applied, returned, dupli-
cated, delivered as complimentary, in exchange,
or samples, which were mailed or sent, or were
late in arriving at their destination, or that
remained unsold. They also are conclusive of papers
paid for but on which money was paid for return.

THURSDAY, JUNE 24, 1915.

"Our Country! In her intercourse with
foreign nations may she always be in the
right; but our country, right or wrong."
—Stephen Decatur.

THE CAPTURE OF LEMBERG.

With the fall of Lemberg all the results gained
by the Russian offensive have been lost. Galicia
is regained for Austria-Hungary; Hungary is re-
lieved from the threat of invasion and virtually
nothing remains in Russian possession of the soil
of the Teutonic empire. Naturally there is rejoic-
ing in Berlin and Vienna. What the French have
of Galicia is about all that the entente powers pos-
sess of their enemies' territory aside from colonial
possessions.

It is presumed that a great force of Austrian
and German troops now will be released for opera-
tions elsewhere against the French, British, and
Belgians on the west and against the Italians, who
may not have progressed far enough to have estab-
lished suitable lines of defense against the veteran
armies to be sent against them.

The recovery of Galicia may be only an incident
in the progress of the war, but it may prove to be
a factor, probably not conclusive, but of undoubted
seriousness. With what force is not known, the
Germans have been merely holding the French, who
have been making progress, but not rapid progress,
in a terrible siege warfare. They have not been
able to interfere in behalf of their eastern ally
with the effectiveness that the Russians inter-
fered in behalf of the French early in the war, when
the invasion of East Prussia relieved the pressure
against the French lines.

Petrograd now intimates that the French and
British must keep the enemy engaged while Russian
reorganization and resupplying goes on. It is
generally conceded that one cause for Russian re-
verses is to be found in lack of ammunition. The
Russians evidently have kept their artillery safe in
retreat, but they may that the question of ammuni-
tion must be solved before they can be aggressive
again.

France therefore must stand the major strain
of what is to follow, and it is upon French endur-
ance that the decision will depend, although Italy's
participation in the war will divert armies which
otherwise would have been in the attempt to
smother the French resistance.

Berlin's report is that the battle for Lemberg
was "very severe," which might indicate terrible
German and Austrian losses, but the entente powers
hardly can count upon the possibility that the Ger-
mans and Austrians exhausted themselves in this
Galician campaign.

For Russia the blow is discouraging, if not seri-
ous. What had been gained at the expense of many
more than a million men and more than ten months'
campaigning is gone and the effectiveness of the
Russian armies is seriously impaired by lack of
supplies.

ENDOWED PACIFIST PROPAGANDA.

The following announcement comes to this
Tribune:

"A thousand addresses by more than a hundred
lecturers and college professors, supplemented by
literature for the promotion of a better understand-
ing of international relations, have been arranged
by the Carnegie Endowment for International Peace
as part of a nationwide campaign against war this
summer. More than 1,000 Chautauque platforms
are to be the centers of lectures and debates on the
subject, and it is estimated that the Chautauque
audiences will aggregate 4,000,000 persons."

This endowment has engaged specialists to lecture
at thirty-nine universities, seventeen colleges, and
eleven normal schools during summer sessions, the
audiences being in the main teachers. Y. M. C. A.
summer training schools also will be reached, and
forty colleges "international policy" clubs already
have been organized by the endowment representa-
tives.

The endowment refers to this activity as a "non-
partisan investigation of war and peace," and Dr.
Nicholas Murray Butler, one of the leading agents
of the Carnegie pacifist propaganda, makes the fol-
lowing fair seeming comment:

"The work which we are undertaking is purely
educational, scientific, nonpartisan. We want to
know as a scientific fact whether it is true that man
must go on settling his differences forever by war.
If this should turn out not to be scientifically true,
we want to know how man is going to give the
war method up, and what he can substitute for it."

In this guise this movement would be welcomed
by all friends of knowledge and of righteous peace.
But if the past performances and policy of this
Carnegie endowment are not to be reversed the
proceedings will be neither an "investigation" nor
"nonpartisan." A true "investigation" does not
start with its conclusions made up, nor can such
proceedings be called "nonpartisan." The Carnegie
endowment is not engaged in investigation, but in
propaganda, and its most prominent agents, Dr.
Jensen, for example, degenerate with a freedom
and sweeping conclusiveness that no propagandist
exceeds.

Dr. Butler's remark that "we want to know as
a scientific fact whether it is true that man must
go on settling his differences forever by war" is
a typical utterance of this school of pacifists.
Whether it is factually accurate or disingenuous
that permits such a statement is hard to tell. But
that a leading university president should assume
that it can be established as "a scientific fact"
whether or not mankind must "go on settling its

differences forever by war," and that this question
can be settled by a regiment of college professors
and lecturers on international law, is an astonish-
ing expression of American official scholarship. The
use of the term scientific in such connection smacks
unpleasantly of quackery.

The more serious consideration presented by this
announcement, however, is the effect of a propa-
ganda thus disguised upon the national thought
and morale. That the American public needs edu-
cation in our history and international relations is
only too evident. But it needs open minded educa-
tion, not propaganda in the disguise of scientific
investigation, propaganda which throws facts out
of perspective, puts conclusions in place of facts,
and hides relevant realities behind a rooster glow
of emotional altruism.

Another serious consideration is the fact that this
propaganda is directed in a noticeable degree by
and at teachers, an adroit strategy which will re-
sult, if not energetically counteracted, in a max-
imum of influence upon the thought of the young
and impressionable, who can draw for self-protec-
tion neither upon experience nor upon corrective
knowledge.

THE SHERMAN LAW.

The assignment of the international Harvester
case for argument in the Supreme court is rather
a discouraging event. Where the facts are virtually
agreed, at least the essential facts, it is difficult for
laymen to understand why a law a quarter century
old, interpreted and applied scores of times and
argued at libitum, cannot now be applied by an
emphatic majority of the court.

One who has a more telling commentary than this
uncertainty of learned jurists upon the in-
justice and impolicy of submitting business litiga-
tion and enterprise to a law whose scope, bearing,
and intention are, after a generation of study, so
susceptible of incompatible opinion? If the jus-
tices of the Supreme court cannot agree upon what
is lawful, is it fair to punish any business man for
his inability to speculate correctly upon its mean-
ing? If judges hesitate, is it good policy to let the
business energies of the country suffer a similar
prolonged hesitation?

The creation of the trade commission hints that
experience has modified the rigors of our opinion
respecting the organization of business activity in
a cooperative age. We are beginning to realize
also that American enterprise is confronting new
tasks in a field as wide as the world. If our laws
do not clearly square with our needs, or even if
there is substantial doubt that they do, is it not
the part of wisdom to better them?

The deep democratic instinct which became
alarmed by the threat of an organized plutocracy
was wholesome and should not now be denied.
But it is not incapable of mistaken expression and
we ought not to shrink the duty of reconsidering the
expression it was given a quarter century ago, and
in the light of our own day, if necessary, correct-
ing that expression. Certainly we do not wish to
perpetuate what is good and thus defeat its own
ends.

If our highest tribunal is at this late date so
dubious as to the meaning and implications of the
Sherman act, is it not desirable that the public pol-
icy involved in this historic statute be once more
reviewed by the legislative branch and modified in
the light of experience or reaffirmed in terms no
court need find dubious?

"THE EAST BOSS."

The demerol shown Christian De Wet reflects
credit upon both the humanity and the policy of the
South African government. De Wet's treason was a
grave offense and one which might have justified a
prompt application of the extreme penalty. One of
Germany's confident expectations at the opening of
the war was the break up of the British empire
through colonial revolt of non-British subjects. De
Wet was a Boer hero and a dashing commander, and
his attempt was serious, though doomed to failure
because of the wise and far-sighted policy which
draws the Boers into the British system and holds
the empire together in the shock and strain of war
by bonds stronger than steel.

It is the same policy which has saved De Wet
from the consequences of his ardent and fanatic
patriotism and race feeling. It would have served
no good purpose to bring his gray head to the scaf-
fold, yet how many governments would have shown
such moderation? Our own, we may believe without
self-righteousness and on the faith of our history,
but how many others?

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self-righteousness and on the faith of our history,
but how many others?

Editorial of the Day.

A NEW WORLD CONSCIENCE.

[From St. Louis Globe-Democrat.]

Near approach of the peace meeting to be held
at Philadelphia moves less to wonder of whether
any formal and definite program adopted there
can succeed in enforcing peace than of whether
the conscience of mankind is not now quickened
to the point of ceasing wars without compulsion.
It is disheartening to some pacifists to find pro-
vision for an international armament made part
of a peace program to be discussed by peace
advocates. It is disheartening to them not be-
cause such a proposal indicates that peace ad-
vocates are themselves either insincere or im-
practical, but more for the reason that they are
both practical and sincere in contemplated effort
to preserve peace by fighting for it if necessary.

Such a proposal may lend itself to ridicule, if
lightly considered. But fully considered, it is
seen to be wise with the wisdom of accumu-
lated experience, and in the hope of making the
dominant conscience of a new world triumph over
savagery, in realization of Tennyson's prophetic
vision when he wrote: "There the common sense
of all shall hold a fearful realm in awe."

But the hope of the future is growing smaller.
The present. The great grief is the despair of the
present. We can place our ear to the earth and
hear the sounds of distant nations. In such an
era as this, such a war as is now being waged,
with its daily accumulating horrors, its desolation
of temples, its destruction of treasures long
held as world heirlooms, its hurling of death from
under the waters and above the earth, and more
than all else, the manifold forms of reversion to
conditions of barbarism, can well be supposed
to be stirring profoundly the conscience of the world.

This conscience, to be effective, must be
stronger than the hates of war have engendered
among the combatants. We may proclaim a new
age and think that what we preach is a new
program, and, for that reason, to be universally
recognized. But conscience alone can free peo-
ples from the thrall of old hates and prej-
udices. The world will act only when it fully
recognizes a new ideal, the attainment of which
demands the exertion of all. Without such recog-
nition there is small hope of faith, of self-sac-
rifice, and of love transcending hate. Hail to the
peace conference! It can do much. But the high
hope of humanity is in a new world conscience
springing out of unparalleled war.

A LINE-O-TYPE OR TWO.

Motto: How to the Line, let
the quips fall where they may.

IN HOSPITAL.

SAY, don't you remember D-20, Old Top,
D-20, a yesterday guy,
Who, caged in the Eye and Ear Fix-up Shop,
Yet sang like a lark in the sky;
Whose fingers, swept softly such sorrowful chords,
Whose throat was a-tune, tho', with cheer;
Who spread as much joy as do folks owning fords—
An Eye and Ear guest yesterday?

And then there's another whom 'happo you recall,
Who bore a radical name,
Who never let Vangie daisy him at all—
A yesterday now, just the same.

He sang about everything under the skies,
And all things that e'er came to pass,
But mostly of star folk and mythical guys,
And Five Fathom Reef and big bass.

Well, e'en as aforetime was D-20's case,
This other guy's now in a ward,
He's hoping he'll soon be discharged from the place,
And happily not a bit scared.

He's waiting, just waiting, high hope in his heart,
To cut out the nurses and docs,
To migrate, a-kickin', a-vamin', and depart,
But, glory be! not in a box.

IT is true, as a number of alert readers inform
me, that La Salle and Clark streets intersect on
the north side of the city, but the Sat. Eve. Post
story was laid in the Loop. Sorry.

EVERY magazine has its own little scheme for
keeping down expenses these days. Harper's
Weekly, for example, dispenses with the proo-
ducer.

RAMPANT MILITARISM.

The Scouts offer their services to aid in any
capacity in connection with the Ice Cream
and Strawberry festival to be held at the
Gould Hall Thursday evening.

SH-H-H! About that earthquake in the Imperial
valley, California. Sh-h-h!

IN WHICH A COUPLE OF NEW PLAYERS SWIM INTO OUR KEN.

[From the Huntington, W. Va., Herald-Dispatch.]
New County grand jury members also Be-
thoven and Chopin—Will be heard in Huntington next Friday
night. This music will be played by the composer, J. Porter
Phillips, in the greatest style of varying possibilities ever
heard on a violin in this city. Phillips has leased to a
select number of singers, locally prominent, the beautiful
"Gulliver" manuscript, from his "Dawn of Millenium"
which are all new and never before heard. Phillips is a
form, for Contralto and Baritone. These are to be presented
on this occasion through the leadership of a talented artist,
Mrs. Joseph Phillips, piano accompanist. Will play the
composer's stupendous piano solo, comprising such difficult
orchestral use of a single piano as no one but the solo player
with unusual technique can faithfully interpret.

TRUTH is temporarily absent from her lair at
the bottom of the well. She is attending 'his
Adams' convention' in Oklahoma.

The Second Post.

[Cheerful communication to a Chicago man from his agent
in Oklahoma.]

"I have been intending to write you for some
time about the wheat on your half section here.
The fact is you haven't any wheat now. There
was a hail storm on the 15th of April that just
cleaned your farm of all growing crops. It didn't
seem to me that it left a dozen straws of wheat
standing on the whole half section. Your place
was just about in the center of the storm. Out-
side of this narrow strip the wheat is fine. As a
general rule much better than it was last year."

"MARY KLEBZYK vs. Karol Klebzyk; bill for
separate maintenance; Love & Love, solicitors."—
Superior court record.
Oil for troubled waters.

OLD STUFF YOU MAY NOT KNOW.

Drake's Dream.

[From the Huntington, W. Va., Herald-Dispatch.]

Drake he was a Devon man, an' 'riled the Devon seas;
(Caption, art the sleighs' there below!)
Devil 'thru his death fall, he went 'thru heart of seas,
An' dreamt 'at the time o' Plymouth Rock,
"Take my drum to England, beat 't by the shore,
Strike at when your powder's run low!"
An' the Devon ship Devon, 'till the port o' Heaven,
An' Drake then up the anchor as we dreamed them
last year.

Drake he's in his hammock an' a thousand miles away,
(Caption, art the sleighs' there below!)
Kling against the round ship in Nympha Day,
An' dreamt 'at the time o' Plymouth Rock,
Fender him the ship, 'till the ship,
An' sailor lads a-dancin' 'till the ship,
Where the old trader plays 'at the old day's try,
They shall find him was an' wakie, as they found him
last year.

Drake he's in his hammock 'till the great Armada came,
(Caption, art the sleighs' there below!)
Sing against the round ship in Nympha Day,
An' dreamt 'at the time o' Plymouth Rock,
Fender him the ship, 'till the ship,
An' sailor lads a-dancin' 'till the ship,
Where the old trader plays 'at the old day's try,
They shall find him was an' wakie, as they found him
last year.

Drake he's in his hammock 'till the great Armada came,
(Caption, art the sleighs' there below!)
Sing against the round ship in Nympha Day,
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How to Keep Well.

By Dr. W. A. Evans.

Questions pertinent to hygiene, sanitation, and prevention of disease, if
matters of general interest, will be answered in this column. Where space will
not permit or the subject is not suitable, letters will be personally answered, sub-
ject to proper limitations and where a stamped, addressed envelope is inclosed.
Dr. Evans will not make diagnoses or prescribe for individual diseases. Requests
for such service cannot be answered.

(Copyright, 1915, By Dr. W. A. Evans.)

WHISKY AND HEAT.

HE scene was a sleeper on a "Trico"
train between Memphis and Bir-
mingham. It was 11 o'clock on
a hot, muggy June night. The sleep-
er had registered over 90 for
several days. A fairly fat passenger sat
in the smoking compartment. He was in
his shirt sleeves. By taking things easy
he hoped to keep fairly cool. When
the train stopped at Tupelo he bought a
lunch from a basket.

"Do your sandwiches contain a whole
chicken spleen?" he asked.
"Some of them have a half chicken,"
was the reply.

"Then give me one with half a chicken
in it!"

He bought his lunch and returned with
it to the smoking compartment.
The "bitch" came along and sold him
fairly fat friend a bottle of a non-alco-
holic beverage. He opened his grip;
look out a full quart of whisky; poured
three finger glasses of whisky; and
with the purchased beverage, and drank
it down. He offered me a pull at his
bottle. I declined.

He ate his lunch, including the half a
chicken. He had been very sweet, and
the sweat rolled for fair. In half an
hour he was as hot as a broiled lobster,
and as wet as a diaphan.

Now, why did he do it? He was not on a hot day, but a "still on." His mind was as clear as a bell. He knew what he was doing. It was not fool- ish, or to be a good fellow, or to be swag- gering. He did it because it was coming lunch time and he was of the opinion that a nice little drink and a lunch would make him happy, comfortable, and con- tented. His judgment was poor, and he paid the price.

To drink whisky on a hot day is like
throwing kerosene on a fire. Within a
few minutes the whisky was circulating in
his blood and burning to form heat.
Furthermore, it was sending the blood
into a state of excitement, and the heat
in the skin makes one feel better than he
is. Whisky cannot make anything but
heat and energy, and when a man sits
quietly in a sleeping car all of the whisky
goes to heat. Then he added the meat
lunch.

There are those who claim that the act
of digesting meat heat. The best op-
inion seems to be that, while the act of di-
gestion does not of itself produce heat,
in the process of digestion food, espe-
cially meat, immediately liberate some
heat. At any rate, after eating the
amount of heat made by the body in-
creases.

This man had to spend some hours in
that hot car. He should have figured on
how to keep cool. He could not get any
cooling from the car, and the chances of
sitting, sitting, and a few similar acts.
He needed little food to repair waste.
He certainly needed no whisky.

Had he been a man of good judgment
he would have done differently.

There is no part of the United States with a
very dry climate east of a north and south
line. The climate is dry, and the chances of
permanent improvement from a few weeks
stay in a dry country.

It is possible that the infection in your child's
case was due to tubercle bacilli, even though
the child was not in contact with a child
who had enlarged cervical glands alive in the
open air.

STOCK EXCHANGE CONTROL CAUSES HOT DISCUSSION

Untermeyer Tells Convention of Alleged Conspiracy Deal in Rock Island.

Albany, N. Y., June 23.—A plea by Samuel Untermeyer, former counsel for the Rock Island railroad, to a constitutional convention committee for strict governmental regulation of the New York stock exchange today developed heated discussion between him and John G. Milburn, counsel for the exchange.

In the course of the argument Mr. Untermeyer insisted that the exchange, through lack of governmental supervision, had become a law unto itself and held itself above the law. Milburn denied this vehemently and charged Untermeyer with fathering all the movements looking to stock exchange regulation.

The men were speaking directly on a proposal which would cause all stock exchanges to be incorporated within New York state and impose other restrictions on them.

"To incorporate the exchange would be to throw it into politics and wipe out its very foundation," Milburn declared in summing up his argument.

Mr. Untermeyer, in reviewing the powers of the exchange, said that any broker could be put out of business by its arbitrary action, and that any stock could be listed or removed, as the board of governors ruled.

In explaining instances of what he termed manipulation of stock, he cited an alleged Rock Island railroad deal, "Last April," he said, "it was decided to ask for a receivership for the Rock Island lines. The papers were drawn up when the stock sold for \$18 a share. The plan was kept secret, and the stock ran up to \$30 a share. Two hours after the papers applying for receivership had been filed the stock had declined to \$20."

Mr. Milburn, in opposing the amendment, said he had never heard of the Rock Island deal referred to by Mr. Untermeyer, but asserted that the district attorney had ample powers to investigate the transaction, because, if true, there had been a conspiracy.

STILL HE'LL LIVE WITH HER.
James Hughes Says Wife Hit Him with Ball Bat and Shot at Him.

James Hughes was in the South Chicago court yesterday on a charge of wife abandonment. "Yes, I guess I'm guilty, judge," he said. "You see, I sort of got an idea my wife was tired of me. She hit me with a baseball bat while I was lying in bed that last morning at home. Then she fired two shots at me from a revolver. I was out of range before she fired a third, and I didn't stop to dress, either. She threw my clothes into the street after me and I put 'em on and deserted her. Yes, sir." Hughes, who is a switchman for the Illinois Central and lives at 2564 East Eighty-second street, is going to try married life again at the suggestion of the court.

HOYNE OPENS UP ON SABATH
Asks Supreme Court to Make Judge Permit Tax Action Against Kesner.

Springfield, Ill., June 23.—A motion was filed in the state supreme court today by State's Attorney Hoyne of Cook county for permission to file a petition in mandamus to compel Municipal Judge Joseph Sabath of Chicago to permit the filing of tax information. It is alleged the judge declined to permit the filing of an information in which Jacob L. Kesner was charged with having failed to list his personal property for taxation. Hoyne contends that such a course, if followed in Cook county, will permit the loss of a large amount of tax revenue to the county.

BISCUIT MEN IN SESSION.
Government Official Tells Delegates to Fear No Hasty Prosecutions.

Dr. L. M. Tolman of the department of agriculture addressed members of the Biscuit and Cracker Manufacturers' association at the opening session of their fifteenth annual convention in the Hotel Sherman yesterday. He told them no prosecutions of cracker makers will be begun until the government has satisfied itself they are guilty of willful violations of the law. In the afternoon C. W. Wickham of New York spoke on "The Federal Trade Commission, the Clayton Bill, and Street Car Advertising."



Think of this!

In spite of the war, Butterick business in France is almost normal.

And actually subscriptions to the French edition of THE DELINEATOR (Le Miroir des Modes) in Paris to-day are ahead of 1914 subscriptions.

Butterick Patterns and Publications are a necessity to women. That is the explanation of this remarkable condition.

BUTTERICK



Two 1915 Officers of Hyde Park H. S.



MISS GERTRUDE FLUDE

MISS MARION CHEESMAN is vice president and Miss Gertrude Flude secretary of the graduating class of the Hyde Park High school. Both Miss Cheesman and Miss Flude have been identified with social and literary activities in Hyde Park.

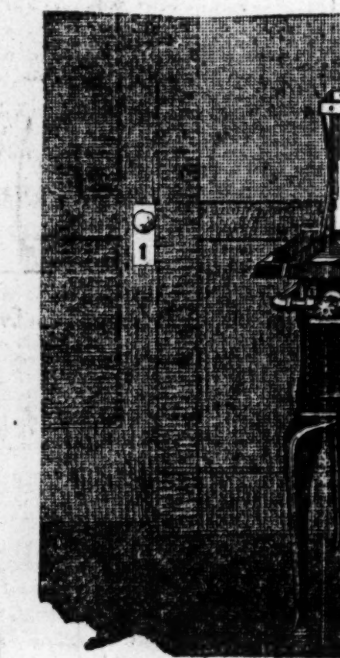
CHAUFFEUR HURT IN SMASH.

Emmett Sullivan Injured and T. H. Blondell Held on Charge of Assault.

Emmett Sullivan, a chauffeur living at 644 Briar place, was severely injured yesterday when his automobile was in collision with two others at Calumet avenue and Thirty-third street. T. H. Blondell of 7000 Normal avenue, driver of one of the other cars, is held on a technical charge of assault.

A coroner's jury exonerated George Pomeroy of 322 South Franklin street, whose motor fatally injured 4-year-old Frank Zawicki in front of the boy's home at 840 Burlington street Tuesday night.

Three policemen who testified against C. W. Huck, chauffeur for J. Ogden Armour, before Justice of the Peace Prouty in Winnetka hadn't exchanged notes. One testified Huck was making twenty-one miles when arrested, another said he made it twenty-four miles, and the third was sure the speed was not less than thirty miles. Justice Prouty discharged Huck.



Eclipse Composite No. 468

A White-Enamel-Trim Gas Range

with White Enamel "Splasher Back,"
White Enamel Oven Side,
and White Enamel Door Panels

Absolutely the latest thing in "COMPOSITE" Ranges. Every Feature Up To The Minute.

Now on sale—while the stock lasts at 20 per cent less than our catalogue price. Note these terms—

\$2.75—First payment with order
\$2.00—13 monthly, with gas bills
\$28.75—ALL TOLD

You can get a general idea of the complete up-to-dateness and beauty of the white enamel panels from the picture above and on page 30 of our new Cook-Book Catalogue.

Ask for the catalogue, or better still, a short street car ride will take you to our nearest branch store or our big downtown salesroom where you can inspect the bargain itself—lined up for comparison with 49 other types.

The Peoples Gas Light & Coke Company
Peoples Gas Building
Telephone Randolph 4567

SEARCHLIGHT PLAYS ON LORADO TAFT FOUNTAIN.

Illumination of Great Lakes Art Piece Impresses Chicago's Es-thetic Achievements on Visitors.

Chicago as an art center is being given unique advertising this week. Evening a searchlight plays on Lorado Taft's fountain of the Great Lakes at the south end of the Art Institute and on the building itself. The multitude of visitors, advertising men and others, who stroll in Michigan avenue are thereby reminded of Chicago's esthetic achievements, as well as by the illuminated structures of commerce and industry.

The searchlight rays are projected from a window in Orchestra hall. The big lamp was installed by the management of the Strand Theater company.

"The Lorado Taft fountain is certainly worthy of being seen and admired at night as well as in the day," explained President E. C. Divine. "We believe that showing it up by means of a searchlight is good advertising for the city of Chicago. The idea is used extensively at the Panama-Pacific fair, where all the leading groups of statuary are revealed at night by a steady play of searchlights."

COSTS \$1 TO WALK ON BEACH

Harvey Nield Trespasses on Shore Back of Chicago Beach Hotel and Is Fined.

Municipal Judge Gemmill yesterday fined Harvey Nield of 1334 Harrison street \$1 for trespassing on the beach at the rear of the Chicago Beach hotel, although the court said he did not believe the hotel company had the right to fence in the lake shore.

William Denny, representing the hotel company, said the courts had agreed the beach was private property. "I do not believe the matter is settled yet," said Judge Gemmill, "and I hope you do not get permission to fence in this property. In my judgment you have no riparian rights."

OFFICIAL WEATHER FORECAST.

Chicago, June 23.—Following is the forecast issued by the Chicago forecast district: Illinois—Partly cloudy Thursday and Friday, with probably local showers, slightly warmer near Lake Michigan Thursday. Missouri—Unsettled weather Thursday and Friday, with showers, slightly warmer in northwest portion Thursday. Wisconsin—Partly cloudy Thursday and Friday, with possibly local showers, slightly warmer in east portion Thursday. Minnesota—Partly cloudy Thursday and Friday, with probably showers in east and south portions Thursday, warmer in northeast portion Thursday. Iowa—Partly cloudy Thursday and Friday, with probably showers, warmer in northeast portion Thursday. Kansas—Unsettled weather Thursday and Friday, with showers, warmer in northeast portion Thursday. Nebraska—Partly cloudy Thursday and Friday, with showers, warmer in northeast portion Thursday. Oklahoma—Partly cloudy and warmer; Friday increasing cloudiness; probably scattered showers Thursday. Texas—Fair; warmer Thursday; Friday scattered showers. Lower Michigan—Warmer Thursday; probably scattered showers; Friday fair. Upper Michigan—Showers Thursday; rising temperature; Friday fair.

Place of observation	Temperature	Wind	Clouds	Direction	Force	Remarks
Chicago, Ill.	70	S.W.	Partly	—	10	Clear
Albany, N. Y.	62	S.W.	Cloudy	—	10	Clear
Boston, Mass.	64	S.W.	Clear	—	10	Clear
Buffalo, N. Y.	64	S.W.	Clear	—	10	Clear
Charlotte, N. C.	88	S.W.	Clear	—	10	Clear
Chicago, Ill.	64	S.W.	Clear	—	10	Clear
Philadelphia, Pa.	64	S.W.	Clear	—	10	Clear
Pittsburgh, Pa.	64	S.W.	Clear	—	10	Clear

OFFICIAL WEATHER FORECAST.

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Albany, N. Y.	62	S.W.	Cloudy	—	10	Clear
Boston, Mass.	64	S.W.	Clear	—	10	Clear
Buffalo, N. Y.	64	S.W.	Clear	—	10	Clear
Charlotte, N. C.	88	S.W.	Clear	—	10	Clear
Chicago, Ill.	64	S.W.	Clear	—	10	Clear
Philadelphia, Pa.	64	S.W.	Clear	—	10	Clear
Pittsburgh, Pa.	64	S.W.	Clear	—	10	Clear
St. Louis, Mo.	64	S.W.	Clear	—	10	Clear
San Antonio, Tex.	84	S.W.	Clear	—	10	Clear
Shreveport, La.	84	S.W.	Clear	—	10	Clear
Tampa, Fla.	84	S.W.	Clear	—	10	Clear
Yakima, Wash.	64	S.W.	Clear	—	10	Clear
Albany, N. Y.	62	S.W.	Cloudy	—	10	Clear
Boston, Mass.	64	S.W.	Clear	—	10	Clear
Buffalo, N. Y.	64	S.W.	Clear	—	10	Clear
Charlotte, N. C.	88	S.W.	Clear	—	10	Clear
Chicago, Ill.	64	S.W.	Clear	—	10	Clear
Philadelphia, Pa.	64	S.W.	Clear	—	10	Clear
Pittsburgh, Pa.	64	S.W.	Clear	—	10	Clear
St. Louis, Mo.	64	S.W.	Clear	—	10	Clear
San Antonio, Tex.	84	S.W.	Clear	—	10	Clear
Shreveport, La.	84	S.W.	Clear	—	10	Clear
Tampa, Fla.	84	S.W.	Clear	—	10	Clear
Yakima, Wash.	64	S.W.	Clear	—	10	Clear

MURAD
THE TURKISH CIGARETTE

The sales of MURAD are greater than any other 15c Cigarette. Than any 20c Cigarette. Than all 25c Cigarettes.

15c

Manufactured by the Murad Cigarette Co. Ltd. in the World.

Everywhere you go, you'll find MURAD.

SUBSCRIBE FOR THE TRIBUNE

The Los Angeles Story at a Glance

THE chart printed here shows more plainly than words the growth and superiority of the Los Angeles Sunday EXAMINER'S circulation. Study this chart. Note that the Sunday EXAMINER has a net paid circulation larger by thousands than that of the next newspaper, and larger than the combined circulation of all the contemporary Los Angeles Sunday newspapers.

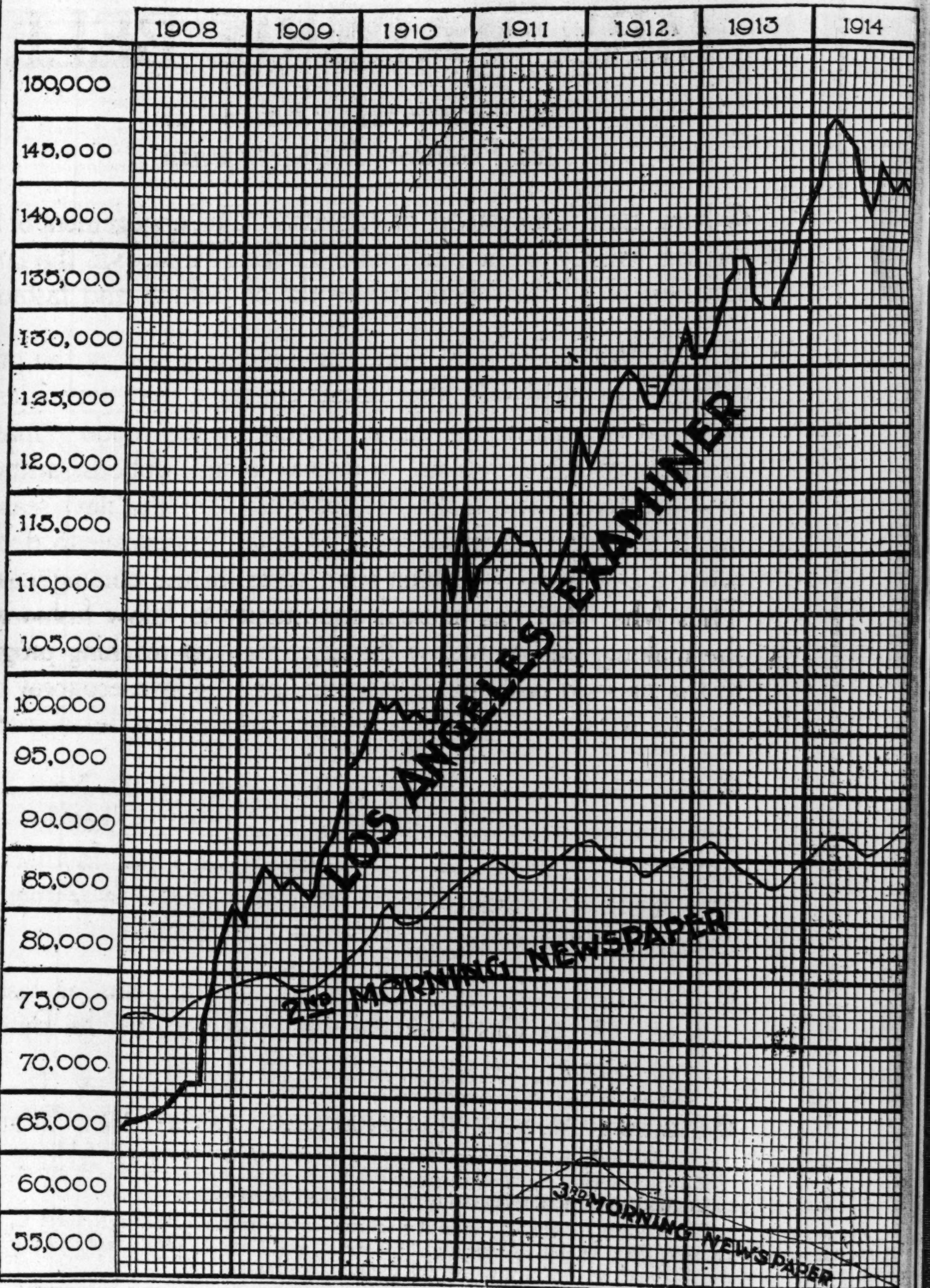
Note the wonderful growth of the Sunday EXAMINER circulation year by year, a growth much greater than that of any other newspaper.

When you talk through your advertising to this vast audience you have these satisfying assurances:

That your selling story is being told to Southern California's most responsive readers—and that they have both the means and inclination to buy.

That you are buying "NET PAID" circulation and that means NET PROFITS—full value for your every advertising dollar.

That you are reaching the largest number of buyers it is possible to reach through any Los Angeles newspaper and at by far the lowest rate per thousand circulation. The EXAMINER, Daily and Sunday, is almost wholly carrier-delivered.



Facts to Consider When Placing Advertising:

Sunday EXAMINER gains 85,000 readers in seven years.

An advance of over 12,000 subscribers each year.

A gain every eighteen months as large as next paper made in seven years.

The Sunday EXAMINER is so vastly superior that the reading public would no more do without it than they would Sunday morning breakfast, and the circulation figures prove it.

And Remember Also, Mr. Advertiser:

—That the best advertising medium is the growing medium.

—That when you buy this large home delivered circulation, you are getting the best advertising your money can purchase.

—That you want the most actual results, and that the largest circulation, Examiner circulation, will produce them.

—It has the two greatest news services in the world—the International News and the Associated Press. From Bagdad to Beverly Hills the world is combed for events great and small.

That's why Los Angeles EXAMINER advertising is the surest, safest and most positive means of increasing your business and multiplying your profits

W. H. WILSON, Western Representative
Hearst Building, Chicago

M. D. HUNTON, Eastern Representative
220 Fifth Avenue, New York

ANNOUNCEMENT EXTRAORDINARY

The Chicago Tribune
takes pleasure in announcing

MRS. VALERIE BELL

*as Supervising Editor of
Its Fashion Departments*

¶ Mrs. Bell is an expert of experts. The engagement of her services assures to the readers of THE TRIBUNE the latest and best of all there is in the world of fashion and fashions.

¶ Mrs. Bell is the only American holding a seat in the great *Conference de Mode*, that secret conclave that assembles in Paris twice yearly, the great makers of the mode—manufacturers of silks, velvets, woollens, linens, ribbons, artificial flowers; dyers who make the color card for the new season; milliners, tailors, dressmakers, corsetieres, lingers—to decide what the women of fashion shall wear for the coming season. Thus Mrs. Bell has unusual opportunity to know fashions in the making, and to follow them in their far-reaching progress to the finished costume of elegance or of simple economy that may be worn thousands of miles from where its style originated.

¶ Mrs. Bell was employed for three years by the New York Sun, and for a year by the London Times. Then for several years she wrote signed articles for Le Petit Journal and Le Figaro in Paris. She is practically the only American who has written fashions in Paris for the French.

¶ Mrs. Bell was also engaged for several years as fashion expert on the Dry Goods Economist and allied trade papers. At various times she was employed by the Butterick Company, The Standard, McCall's and the Ladies' Home Journal.

¶ Leading New York Department Stores—John Wanamaker, B. Altman & Co., Lord & Taylor, and others, engaged Mrs. Bell as consultant in all matters of fashion affecting merchandise. The monthly magazine, DRESS, was started with Mrs. Bell as editor in chief.

¶ Maude Martin Evers will continue to illustrate all domestic fashion articles for THE TRIBUNE, and Miss Bessie Ascoug's drawings from London will continue to appear. The superior work of both these clever artists will be even better than before in that it will benefit by the suggestions and co-operation of Mrs. Bell.

¶ TRIBUNE readers are invited to consult with Mrs. Bell by letter on any matter pertaining to dress and fashion.



*The first Fashion Articles and Drawings under
the supervision of Mrs. Bell will be found in*

NEXT SUNDAY'S TRIBUNE

HARVARD RALLY IN NINTH ROUND BEATS YALE, 3-2

Crimson Wins Series on Brickley's Double and Single by Pinch Hitter.

[illegible]

The weekly baseball game between the Butler Bros. team and the University of Chicago nine was carried off in the tenth inning by the mercantile players yesterday, 2 to 1. The contest was a hurriers' battle, with Chang, the Maroon Chinaman, pitching his first game against De Lave, former Wisconsin State leaguer.

De Lave achieved prominence by a ten minute wrangle in the seventh inning, when he engaged in a profane monologue directed at umpire and spectators after he was caught off third trying to make three bases on a double. Maroons scored

	R	H	P	B	Butler Bros.	R	H	P	A
Chicago, cf.....	0	0	5	2	Madigan, rf.....	1	1	0	0
Catron, cf.....	0	0	2	2	Basick, 3b.....	0	0	1	0
Cole, 2b.....	0	0	2	2	Hartley, cf.....	0	0	1	0
Cavin, 3b.....	0	0	2	2	Kelly, 1b.....	0	0	16	0
Kixmiller, lf.....	1	1	0	0	Martin, lf.....	1	2	0	0
Rudolph, rf.....	1	0	0	0					

Cole, R.....	0	13	6
Conell, M.O.	0	0	0
Iart C.....	0	0	2
Chang, P.....	0	0	2
Totals.....	1	830	15

Buller Bros.....	0	0	0	0	1	0	0	1-2
Chicago.....	0	0	1	0	0	0	0	0-1
Errors—Chang [2], Cole, Rudolph, Kelly, Engel. Two base hits—Martin, De Lave. Three base hit—Kixmiller. Struck out—By De Lave, by Chang. L. Bases on balls—Og De Lave, 2; off Chang, 4. Umpire—Smith.								

A.B.C. TEAM OF INDIANAPOLIS SHUTS OUT GIANTS BY 4 TO 0

Foster's men, the visitors winning, 4 to 0, and tying up the series. The deciding combat will be staged today. Dismukes allowed only four hits. The Giants had McNaair on the mound and he worked well, errors back of him being mainly responsible for his defeat. Barber played right field, while Foster moved over to first, his appearance there being marked

by three of the four errors of the game.									
Score:									
B. C.'s.					Am. Giants.				
R	H	P	A		R	H	P	A	
Shilly, lf.....	2	1	0		Barber, rf.....	2	0	0	
Moore, 2b.....	0	0	0		Hill, lf.....	0	0	0	
Allen, 3b.....	1	4	1		Jenkins, cf.....	1	3	0	
Gaylor, lb.....	0	12	0		McNair, p.....	1	0	4	
Clark, as.....	0	1	8		Hutch son, aso.....	0	3	1	
Owens, c.....	0	7	2		Francis, 3b.....	0	3	1	
Charleston, cfl.....	2	0	0		Gockman, 2b.....	0	1	2	
Offices, rf.....	0	1	0		Wright, c.....	0	8	2	

Dismukes, p. 0 0 1 4	Foster, 15 ... 0 10 1
Totals 4 7 27 13	Totals 4 0 27 11
B. C. 1 0 0 0 1 0 0 2-4	
m. Giants 0 0 0 0 0 0 0 0-0	
Errors—Al'en, Clark, McNair, Hutchinson, Beckman, Foster. Struck out—By Dismukes, by McNair, 7. Bases on balls—Off McNair, Umpire—Fitzpatrick. Time—1:50.	

MICHIGAN BEATS PENN., 4-2.

Ann Arbor, Mich., June 23.—[Special.]—Ferguson held Pennsylvania to three nearly hits, one of them a scratch, and Michigan won this afternoon's game, 4 to 0.

Outside of Ferguson's twirling the phenomenal play of George Sisler was a feature. Besides polling out three hits out of four times up, Sisler stole five bases, one of them being the home. Score:

Massachusetts	3	0	0	0	0	0	0	0	2
Michigan	1	0	0	1	2	0	0	0	4

WHALES STRIKE OIL WELL.

Shreveport, La., June 23.—The Federal shore has struck oil. At least the Federal League Oil company, headed by Man-

ter Joe Tinker of the Chicago club, as president, was driven into a well with approximately 3,000 barrels daily output. Two other wells are being drilled. The wells were bought when the Federals were here last spring.

LE ACE

edway

Saturday

**Saturday,
June 26th**

QUENT TRAIN SERVICE OF THE
CENTRAL

CENTRAL
AN BUREN STREET STATION
train, for employees, will
be, and beginning at 6:00
will be as continuous as the
2:00 p. m. Return trains

... immediately after the
to Central Station, 12th St.

MARION HARLAND'S
HELPING-HAND *by* **MARION HARLAND**
Remove Wall Paper. | ride, a movie, and a soda. I find him

DEATH NOTICES.

HARZFELD—Edward Harzfeld, beloved husband of Leonora, nee Straus, father of R. and Frances, suddenly. June 21, at Kansas City. Funeral Thursday, June 24, at 9:30 a. m., from chapel, 35th and Grand—buried by auto to Roselind cemetery.

MACEY—George J. Macey, June 22, 1915, aged 66 years, at 1648 N. Hancock-st. Services under auspices of Chicago Commandery No. 19, K. T., at Masonic temple, 2636 Armitage av., Thursday, at 2:30 p. m. Thence by auto to Rosehill, where services will be conducted.

McNEARNEY—James McNearney, beloved husband of the late Catherine, nee Dugan, fond father of Mary, Grace, and Agnes, beloved brother of John, William, and Edward Mrs. Reeninger. Funeral Friday from his

MORESCO—Margarete Moresco [nee Kane] aged 38 years, beloved wife of Louis Moresco. Funeral Friday, June 26, at 9 a. m., from chapel, 238 W. Division-st., Interment Mount Carmel via Aurora and Elgin.

RICE—D. Burt Rice, age 77, beloved husband of Anna Jane and fond father of Mrs. W. E. Johnson and Mrs. J. Walter Collins. Funerals Friday, 3 p. m., from Masonic Home temple, 3120 Forest-av., by auto Rosehill.

SMITH—Francis Marion Smith, aged 57, beloved husband of Elizabeth and father of Francis Marion Jr. Funeral from late residence, 3807 Wilton-av., Saturday, June 26

9:30 a. m. Interment, Aurora, Ill.

STITT—Florence T. Stitt, at her residence, 51 W. 63th-st., June 22, 1915, beloved wife of Archibald N. Stitt, mother of Carl F., Earl K., Guy S., Bruce B., Le Moine D., and Natalie Stitt. Funeral services Friday, June 25, at 10 a. m. Interment Mount Greenwood.

SOCIETY MEETINGS.

MEMBERS OF UNION PARK LODGE NO. 610 are requested to attend the funeral of brother George J. Macey Thursday, June 28, Meet at West Chicago Masonic Temple at 1:30 p. m. Services at Rosehill cemetery at 4 p. m.

WILLIAM J. TAYLOR W. M.

WILLIAM J. ARADON, JR.

BY

BY

Suburbs

WEST SIDE

Crawford

CRAWFORD AVE., Near MADISON ST.
THE EMINENT AMERICAN STAR

MR.
JOHN MASON

And a Strong-Supporting Company in the International Dramatic Triumph
"JIM THE PENMAN"

Directed & Staged by Dan'l Frohman [himself]
Watch the Procession of DOLLAR SHOWS
Across Our Screen.

Kedzie Ave. Theatre Madison and
Kedzie Ave.

The Dream Dance
THREE-PART LUBIN DRAMA with
Velma Whitman
MISCELLANEOUS

—SEE—
THE

**THE
CHICAGO
TRIBUNE**

ANIMATED WEEKLY
With the Adventures of
OLD DOGYAK

OLD DOGTAR
AT THESE THEATRES TODAY:
EDITION No. 1
Community Theatre

3458 N. Crawford Avenue
New Bucklen Elkhart, Ind.
Grand Opera House..... Rockford, Ill.
EDITION No. 2
Windsor Theatre.... 1225 N. Clark St.

EDITION No. 3
Boston Theatre 21 N. Clark St.

THE SKY

Romantic Novel
McCardell
Play at These Theatres:
will be shown

Every Saturday

Atlas.....	4715 S. State St.
Bianche.....	6839 S. Ashland Ave.
Brookline.....	7107 S. Chicago Ave.
Casino.....	N. Clark and Kinzie Sts.
Diversity.....	3015 Diversity Ave.
Fullerton.....	2424 Lincoln Ave.

Grand.....1404 49th St., Clove
Monarch.....2123 W. Division St.
National.....2639 W. North Ave.
Palm.....4347 Irving Park Blvd.
Park.....2805 W. Division St.
Little Bohemia.....3323 W. 26th St.

Wenatche.....8008 W. Chicago Ave.
Central.....5608 South Blvd.
Antioch.....Antioch, Ill.
Central.....Wilmette, Ill.

Every Sunday

Alhambra.....8080 W. Madison St.

Albany.....	9000 W. 34th St.
Atlas.....	1745 W. 51st St.
De Luxe.....	1628 W. 18th St.
Fountain.....	344 E. 55th St.
Home.....	4425 Elston Ave.
Kimball.....	3318 Fullerton Ave.
Lyceum.....	3801 Cottage Grove Ave.

Marshall.....	2015 W. 22nd St
Southern.....	7815 S. Halsted St
Standley.....	3010 E. 79th St
Washington.....	3440 S. State St
White Eagle.....	2220 N. Robey St
Star.....	Rockford, Ill
Crescent.....	Ottawa, Ill
Gem.....	Hobart, Ind

Family.....Dubuque, Iowa
Pastime.....Maquoketa, Iowa.

STION! Read the Story in
next Sunday's Tribune.

North American Rep-
h Ave., Chicago.



Mandel Brothers

The men's shop—second floor

Army khaki and linen dusters, \$3



—a lot that we had made at a considerable concession after a special transaction had placed the materials in our hands at an extraordinarily low price. Second floor.

200 tan and gray linen dusters, \$1
—you need one if you are a motorist.

250 men's palm beach summer suits at \$6 and 7.50

—these in the new designs for wear on summer outing trips—for street wear, too. They're in norfolk model and plain coat styles.

Men's shantung norfolk suits at 12.50

—most unusual value, and all sizes: regular, stout, short and slim.

Men's silk-lisle union suits at 1.35

—summer-weight suits; fine and sheer; serviceable and perfect fitting; with closed crotch or in drop seat style; short sleeves and 3/4-length leg. First floor.

Men's novelty pure-silk hose for 50c

—latest stripes, plaids and novelty effects; white, black and colors; special: 50c pair.

Mandel Brothers

Where costuming is held an art

Four specials in summer skirts

—singular arrangement with manufacturer enables us to present in these fascinating, practical models values without duplicate in Chicago.

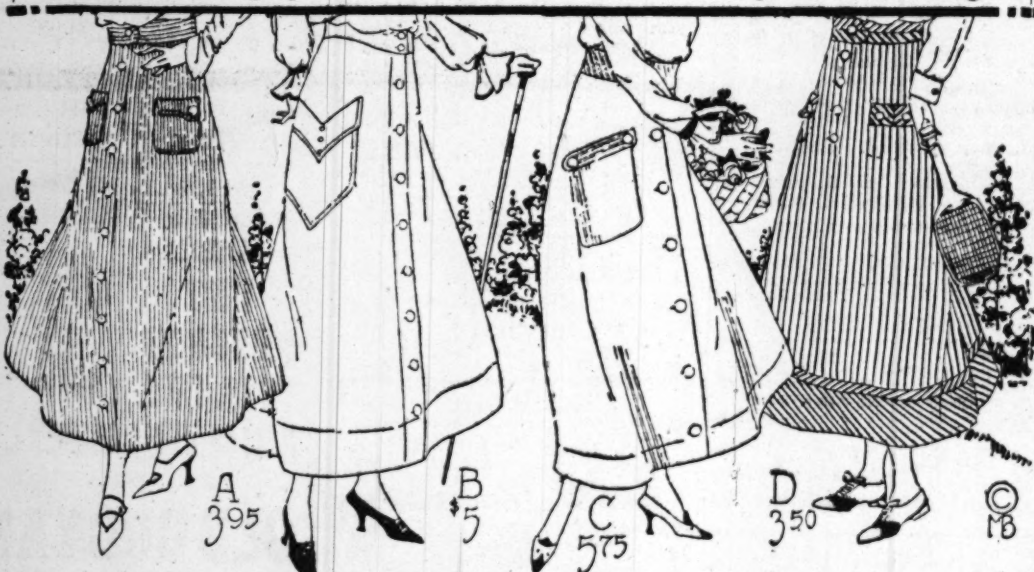


Illustration A—washable corduroy outing skirt, 3.95

—in white, with patch pockets and trimmed with ocean pearl buttons.

Illustration B—dapper summer skirts of white cotton gabardine in the herringbone weave; \$5.

Illustration C—a very catchy skirt of golf, a new washable fabric for outing wear; 5.75.

Illustration D—hairline-striped skirt of ramie linen—the stripes on white, black or blue ground; 3.50. Fourth floor.

Upon request, purchases may be charged to July account, due August 1st.

Blum's
SMART WEAR FOR WOMEN
CONGRESS HOTEL FORMERLY AND ANNEX AUDITORIUM ANNEX
524 Michigan Boulevard, South

Suits \$15

Shepherd checks, navy blue gabardines and some very pretty models in white and tan—all sizes. No silk suits in this lot.

Values to \$50

July Clearance

You surely cannot afford to miss this opportunity to complete your summer wardrobe during this remarkable sale. Every one of

Suits \$25

All this season's favorite models as well as materials. Many exceptionally pretty individual ideas among them. Exceptional opportunity to secure a cloth suit. Values as high as \$75

the gorgeous street, afternoon and dinner frocks, as well as the suits that you have admired in this shop this season, now bears the final reduction price. At your service,

Suits \$35

Wonderful creations. Each and every suit is absolutely an original idea. All made in serviceable cloth materials. Values to \$125

FROCKS There are about 150 garments in this lot—splendid array of colors and sizes. Materials such as silk faille, taffetas, crepe de chine and beautiful serge models in abundance—come prepared to buy two or three of these garments. Values to \$65

Frocks Every new idea of the season is included. Splendid colors and a comprehensive range of sizes to select from. Former prices to \$75

Frocks Taffetas, georgette crepes, fancy faille silks, in fact almost every conceivable fabric will be found in this lot. Values to \$95

RESORTS AND HOTELS MISCELLANEOUS.

A WEEK'S CRUISE, \$40. Meals and Berth INCLUDED

from Chicago, Buffalo, Detroit, Cleveland, Duluth or Georgian Bay ports

—2200 mile trip on Four Lakes on one of the big new Cruising ships

"North American"—"South American"

12 Days' Cruise \$75—3600 mile trip

The Lake Trips That Have No Equal

Chicago, Duluth & Georgian Bay Transit Co. 109 W. Adams St., Chicago, Ill. Phone Harrison 1495

Briggs House
Randolph and 5th Ave., Chicago
1 Block from City Hall Square
Location Most Central
200 Modern Rooms (New Unsurpassed)
Rates With Bath, \$1.50 to \$3.50

Hotel Stilling
(STILLING'S RESORT)
On Pleasant Bay
New management. Excellent cuisine. Fine Auto Road. Good 3 hrs. after lunch. Fishing boat in harbor. Rooms newly furnished, single or en suite. All guests. Rates \$2.50 and \$3.50. \$4.00 and \$5.00 by week. C. M. & E. C. N. W. Ry. summer room. Bookings, P. O. McGowan, 1111 Stewart St. Chicago, Ill.

Hotel Aspinwall
LENOX, MASS. Three golf courses, modern horse, tennis, dancing, motor, etc. Accommodates 500. Open in October. Cottages in rear. Write for circular. W. W. Brown, Lake Umbagog Hotel, Lake Umbagog, N. H.

San Francisco Bellevue Hotel
10 minutes to Exposition without transfer. Built of concrete and steel. Private bath to every room. First class in every detail. Rates from \$2 up.
W. W. Williams, Manager
Member Official Exposition Hotel Bureau.

Clearing Sale OF Cloth Suits
Lot "1"—\$15
Lot "2"—\$20
Lot "3"—\$25
Values up to \$95
Every cloth suit, as well as every cloth coat, goes into one of these three lots. We make no exceptions or reservations.
It is a great opportunity for the frugal woman to replenish her wardrobe. The opportunity is now. Don't wait. A week from now may be too late.
Great Collection of Silk Dresses for Summer Wear
Choice, \$17.50
Silk Dresses of Every Description
Closing Out Crepe de Chine Waists and Radium Silks
Special at—\$4.75
Sizes 34 to 40
Was \$95—Now \$25

RESORTS AND HOTELS MISCELLANEOUS.

Glorious Lake Trip!
MILWAUKEE and Return
America's finest day's outing trip starts almost from your door! This year there are many new features awaiting you. Be sure you take this splendid trip! Two hours ashore. Go to Milwaukee and back aboard

Great CHRISTOPHER Steel Ship COLUMBUS

This is an excursion for an entire family to take, because of the refined class of patrons. Wholesome fun by the ton aboard the Columbus. It's the best of all excursion trips. Take it

On the Lake a Day—Land in Sight All the Way!

FIRST TRIP THURSDAY, JUNE 24

Leaves Daily 9:30 A. M. Sunday 10 A. M. Night Boats Leave Daily 8 P. M.

Docks Foot Michigan Ave. GOODRICH STEAMSHIP LINES

OSIEND
ATLANTIC CITY, N. J.
Occupying an entire block of ocean front and connected with the famous Boardwalk; in the popular Chelsea section; capacity 500; unusual large cool rooms with unobstructed view of ocean from all every apartment and comfort; new and fresh water in all baths; running water in rooms; 4,000 feet of porch surround the hotel; the new dining room overlooks the sea; finest notable cuisine and white service; orchestra of soloists; dancing twice daily; social diversions; magnificent new Palm Lounge; 812 single room weekly; booklet mailed; auto meets trains; management by owner.
JOHN C. GOSLER, Manager.

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LENOX, MASS. Three golf courses, modern horse, tennis, dancing, motor, etc. Accommodates 500. Open in October. Cottages in rear. Write for circular. W. W. Brown, Lake Umbagog Hotel, Lake Umbagog, N. H.

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10 minutes to Exposition without transfer. Built of concrete and steel. Private bath to every room. First class in every detail. Rates from \$2 up.
W. W. Williams, Manager
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BUSINESS COMMERCIAL AND FINANCIAL SECTION

SHARP ADVANCE IN GRAIN MARK

Active Buying Is Stimulated by Better Cash Demand and More Rain.

NORWAY BUYS WHEAT.

Reports of larger export sales, with the prediction of more showers for the south-west, gave wheat a stronger advance yesterday, and prices for the day were 1 1/2 to 2 1/2 higher. Late reports indicated a better demand for both new and old wheat, and there was a corresponding increase in price from New York that the Norwegian government had purchased 1,200,000 bu. of wheat from the United States. This is the first big government order from Europe in some time, and it was regarded as encouraging by the buyers.

Sentiment was more friendly to the buying side, as it was the general opinion that the recent selling had been overdone, and a good many traders were willing to play for a further reaction, especially as the weather forecast was not so bright. The official weather map did not show enough rain to interfere much with harvest, where operations are now on, but there were heavy rains in parts of Nebraska where good weather is needed.

New Wheat at St. Louis.
St. Louis had five cars of new wheat, and from present indications the movement will increase rapidly from the southern portions of the harvest in western Missouri. Kansas wheat was wanted here for June shipment at practically a premium, and with the exception of the late business reported at New York, export business found the general demand from the other side extremely tame. Kansas City said it was impossible to get any bids on wheat from the other side.

Liverpool was unchanged to 10, and the news from abroad was mixed. Indian reports were bearish, the final official estimate of the crop being 81,000,000 bu., against 81,000,000 bu. in 1914, and there has been a further reduction in the official price of Indian wheat at London to the equivalent of about \$1.60 per bushel.

Ocean Freighters in Slump.
Ocean freight rates have taken a big tumble and it is understood the British government has chartered boats to carry the Indian crop, which has been current quotations. Argentina wheat has also been greatly reduced, and has suspended the duties on all grain until it is late. Conditions of the crops in Italy are less favorable and there are many drought complaints from western Europe generally.

Cash sales here were 150,000 bu., including 100,000 bu. to 2 to New York. Primary receipts were 45,000 bu. compared to 235,000 bu. a year ago, and so far there is no indication of a serious premium. New wheat offerings were moderate. Receipts here were 63 cars, with receipts were 170 cars; last year, 100 cars. Minneapolis wheat stocks decreased 20,000 bu. in four days.

Corn Market Is Quaint.
Corn was buoyant and there was a general demand from both the short and long sides in some sections and the general backward condition of the crop. Prices finished 1 1/4 to 2 1/2 higher. Dealers were especially strong, with considerable buying of that month against the deferred month. Local sales were 100 cars, with 100 cars inspected yesterday, and primary receipts were 62,000 bu., compared to 62,000 bu. a year ago. Unsettled weather was indicated for most of the belt.

Oats Are More Active.
Oats were in demand, and the upturn in other grains, with the anxiety of shorts, who were free buyers. Resting prices for the day showed new and late harvest. Cash prices were 1/4 higher, and there was a good demand, sales aggregating around 300,000 bu. It is expected there will be good export demand this summer, and there is more anxiety of shorts, who were free buyers. Resting prices for the day showed new and late harvest. Cash prices were 1/4 higher, and there was a good demand, sales aggregating around 300,000 bu. It is expected there will be good export demand this summer, and there is more anxiety of shorts, who were free buyers.

Produce Market.
Hog products were weak early, but rallied sharply and closed strong. The commission houses were fair, and there was a good demand for hogs, while the market was not a great deal of pressure. The cash trade here was quiet, but at branch volume of business, and shipments from Receipts continue large.

Receipts of hogs were 31,000, with 24,000 the estimate for today. Prices at the yards were 52 1/2 to 54. Western receipts of hogs were 102,000, compared to 82,400 a year ago.

Rye Prices Advance.
Rye sold 1 1/2 to 2 1/2 higher, with No. 2 at \$1.17 and new rye for July shipment at \$1.02 1/2. Receipts were 4 cars, with 4 cars inspected yesterday, and primary receipts were 62,000 bu., compared to 62,000 bu. a year ago. Unsettled weather was indicated for most of the belt.

Timothy and Hay.
Timothy and hay were in demand, and the upturn in other grains, with the anxiety of shorts, who were free buyers. Resting prices for the day showed new and late harvest. Cash prices were 1/4 higher, and there was a good demand, sales aggregating around 300,000 bu. It is expected there will be good export demand this summer, and there is more anxiety of shorts, who were free buyers.

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BOARD OF TRADE TRANSACTIONS.

WHEAT	July	Aug.	Sept.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.	Apr.	May	June
Open.	1.07 1/2	1.08 1/2	1.09 1/2	1.10 1/2	1.11 1/2	1.12 1/2	1.13 1/2	1.14 1/2	1.15 1/2	1.16 1/2	1.17 1/2	1.18 1/2
High.	1.08 1/2	1.09 1/2	1.10 1/2	1.11 1/2	1.12 1/2	1.13 1/2	1.14 1/2	1.15 1/2	1.16 1/2	1.17 1/2	1.18 1/2	1.19 1/2
Low.	1.07 1/2	1.08 1/2	1.09 1/2	1.10 1/2	1.11 1/2	1.12 1/2	1.13 1/2	1.14 1/2	1.15 1/2	1.16 1/2	1.17 1/2	1.18 1/2
Close.	1.08 1/2	1.09 1/2	1.10 1/2	1.11 1/2	1.12 1/2	1.13 1/2	1.14 1/2	1.15 1/2	1.16 1/2	1.17 1/2	1.18 1/2	1.19 1/2

CORN	July	Aug.	Sept.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.	Apr.	May	June
Open.	.72 1/2	.73 1/2	.74 1/2	.75 1/2	.76 1/2	.77 1/2	.78 1/2	.79 1/2	.80 1/2	.81 1/2	.82 1/2	.83 1/2
High.	.73 1/2	.74 1/2	.75 1/2	.76 1/2	.77 1/2	.78 1/2	.79 1/2	.80 1/2	.81 1/2	.82 1/2	.83 1/2	.84 1/2
Low.	.72 1/2	.73 1/2	.74 1/2	.75 1/2	.76 1/2	.77 1/2	.78 1/2	.79 1/2	.80 1/2	.81 1/2	.82 1/2	.83 1/2
Close.	.73 1/2	.74 1/2	.75 1/2	.76 1/2	.77 1/2	.78 1/2	.79 1/2	.80 1/2	.81 1/2	.82 1/2	.83 1/2	.84 1/2

OATS	July	Aug.	Sept.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.	Apr.	May	June
Open.	.38 1/2	.39 1/2	.40 1/2	.41 1/2	.42 1/2	.43 1/2	.44 1/2	.45 1/2	.46 1/2	.47 1/2	.48 1/2	.49 1/2
High.	.39 1/2	.40 1/2	.41 1/2	.42 1/2	.43 1/2	.44 1/2	.45 1/2	.46 1/2	.47 1/2	.48 1/2	.49 1/2	.50 1/2
Low.	.38 1/2	.39 1/2	.40 1/2	.41 1/2	.42 1/2	.43 1/2	.44 1/2	.45 1/2	.46 1/2	.47 1/2	.48 1/2	.49 1/2
Close.	.39 1/2	.40 1/2	.41 1/2	.42 1/2	.43 1/2	.44 1/2	.45 1/2	.46 1/2	.47 1/2	.48 1/2	.49 1/2	.50 1/2

BARLEY	July	Aug.	Sept.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.	Apr.	May	June
Open.	.72 1/2	.73 1/2	.74 1/2	.75 1/2	.76 1/2	.77 1/2	.78 1/2	.79 1/2	.80 1/2	.81 1/2	.82 1/2	.83 1/2
High.	.73 1/2	.74 1/2	.75 1/2	.76 1/2	.77 1/2	.78 1/2	.79 1/2	.80 1/2	.81 1/2	.82 1/2	.83 1/2	.84 1/2
Low.	.72 1/2	.73 1/2	.74 1/2	.75 1/2	.76 1/2	.77 1/2	.78 1/2	.79 1/2	.80 1/2	.81 1/2	.82 1/2	.83 1/2
Close.	.73 1/2	.74 1/2	.75 1/2	.76 1/2	.77 1/2	.78 1/2	.79 1/2	.80 1/2	.81 1/2	.82 1/2	.83 1/2	.84 1/2

WHEAT	July	Aug.	Sept.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.	Apr.	May	June
Open.	1.07 1/2	1.08 1/2	1.09 1/2	1.10 1/2	1.11 1/2	1.12 1/2	1.13 1/2	1.14 1/2	1.15 1/2	1.16 1/2	1.17 1/2	1.18 1/2
High.	1.08 1/2	1.09 1/2	1.10 1/2	1.11 1/2	1.12 1/2	1.13 1/2	1.14 1/2	1.15 1/2	1.16 1/2	1.17 1/2	1.18 1/2	1.19 1/2
Low.	1.07 1/2	1.08 1/2	1.09 1/2	1.10 1/2	1.11 1/2	1.12 1/2	1.13 1/2	1.14 1/2	1.15 1/2	1.16 1/2	1.17 1/2	1.18 1/2
Close.	1.08 1/2	1.09 1/2	1.10 1/2	1.11 1/2	1.12 1/2	1.13 1/2	1.14 1/2	1.15 1/2	1.16 1/2	1.17 1/2	1.18 1/2	1.19 1/2

CORN	July	Aug.	Sept.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.	Apr.	May	June
Open.	.72 1/2	.73 1/2	.74 1/2	.75 1/2	.76 1/2	.77 1/2	.78 1/2	.79 1/2	.80 1/2	.81 1/2	.82 1/2	.83 1/2
High.	.73 1/2	.74 1/2	.75 1/2	.76 1/2	.77 1/2	.78 1/2	.79 1/2	.80 1/2	.81 1/2	.82 1/2	.83 1/2	.84 1/2
Low.	.72 1/2	.73 1/2	.74 1/2	.75 1/2	.76 1/2	.77 1/2	.78 1/2	.79 1/2	.80 1/2	.81 1/2	.82 1/2	.83 1/2
Close.	.73 1/2	.74 1/2	.75 1/2	.76 1/2	.77 1/2	.78 1/2	.79 1/2	.80 1/2	.81 1/2	.82 1/2	.83 1/2	.84 1/2

OATS	July	Aug.	Sept.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.	Apr.	May	June
Open.	.38 1/2	.39 1/2	.40 1/2	.41 1/2	.42 1/2	.43 1/2	.44 1/2	.45 1/2	.46 1/2	.47 1/2	.48 1/2	.49 1/2
High.	.39 1/2	.40 1/2	.41 1/2	.42 1/2	.43 1/2	.44 1/2	.45 1/2	.46 1/2	.47 1/2	.48 1/2	.49 1/2	.50 1/2
Low.	.38 1/2	.39 1/2	.40 1/2	.41 1/2	.42 1/2	.43 1/2	.44 1/2	.45 1/2	.46 1/2	.47 1/2	.48 1/2	.49 1/2
Close.	.39 1/2	.40 1/2	.41 1/2	.42 1/2	.43 1/2	.44 1/2	.45 1/2	.46 1/2	.47 1/2	.48 1/2	.49 1/2	.50 1/2

BARLEY	July	Aug.	Sept.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.	Apr.	May	June
Open.	.72 1/2	.73 1/2	.74 1/2	.75 1/2	.76 1/2	.77 1/2	.78 1/2	.79 1/2	.80 1/2	.81 1/2	.82 1/2	.83 1/2
High.	.73 1/2	.74 1/2	.75 1/2	.76 1/2	.77 1/2	.78 1/2	.79 1/2	.80 1/2	.81 1/2	.82 1/2	.83 1/2	.84 1/2
Low.	.72 1/2	.73 1/2	.74 1/2	.75 1/2	.76 1/2	.77 1/2	.78 1/2	.79 1/2	.80 1/2	.81 1/2	.82 1/2	.83 1/2
Close.	.73 1/2	.74 1/2	.75 1/2	.76 1/2	.77 1/2	.78 1/2	.79 1/2	.80 1/2	.81 1/2	.82 1/2	.83 1/2	.84 1/2

WHEAT	July	Aug.	Sept.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.	Apr.	May	June
Open.	1.07 1/2	1.08 1/2	1.09 1/2	1.10 1/2	1.11 1/2	1.12 1/2	1.13 1/2	1.14 1/2	1.15 1/2	1.16 1/2	1.17 1/2	1.18 1/2
High.	1.08 1/2	1.09 1/2	1.10 1/2	1.11 1/2	1.12 1/2	1.13 1/2	1.14 1/2	1.15 1/2	1.16 1/2	1.17 1/2	1.18 1/2	1.19 1/2
Low.	1.07 1/2	1.08 1/2	1.09 1/2	1.10 1/2	1.11 1/2	1.12 1/2	1.13 1/2	1.14 1/2	1.15 1/2	1.16 1/2	1.17 1/2	1.18 1/2
Close.	1.08 1/2	1.09 1/2	1.10 1/2	1.11 1/2	1.12 1/2	1.13 1/2	1.14 1/2	1.15 1/2	1.16 1/2	1.17 1/2	1.18 1/2	1.19 1/2

CORN	July	Aug.	Sept.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.	Apr.	May	June
Open.	.72 1/2	.73 1/2	.74 1/2	.75 1/2	.76 1/2	.77 1/2	.78 1/2	.79 1/2	.80 1/2	.81 1/2	.82 1/2	.83 1/2
High.	.73 1/2	.74 1/2	.75 1/2	.76 1/2	.77 1/2	.78 1/2	.79 1/2	.80 1/2	.81 1/2	.82 1/2	.83 1/2	.84 1/2
Low.	.72 1/2	.73 1/2	.74 1/2	.75 1/2	.76 1/2	.77 1/2	.78 1/2	.79 1/2	.80 1/2	.81 1/2	.82 1/2	.83 1/2
Close.	.73 1/2	.74 1/2	.75 1/2	.76 1/2	.77 1/2	.78 1/2	.79 1/2	.80 1/2	.81 1/2	.82 1/2	.83 1/2	.84 1/2

OATS	July	Aug.	Sept.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.	Apr.	May	June
Open.	.38 1/2	.39 1/2	.40 1/2	.41 1/2	.42 1/2	.43 1/2	.44 1/2	.45 1/2	.46 1/2	.47 1/2	.48 1/2	.49 1/2
High.	.39 1/2	.40 1/2	.41 1/2	.42 1/2	.43 1/2	.44 1/2	.45 1/2	.46 1/2	.47 1/2	.48 1/2	.49 1/2	.50 1/2
Low.	.38 1/2	.39 1/2	.40 1/2	.41 1/2	.42 1/2	.43 1/2	.44 1/2	.45 1/2	.46 1/2	.47 1/2	.48 1/2	.49 1/2
Close.	.39 1/2	.40 1/2	.41 1/2	.42 1/2	.43 1/2	.44 1/2	.45 1/2	.46 1/2	.47 1/2	.48 1/2	.49 1/2	.50 1/2

BARLEY	July	Aug.	Sept.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.	Apr.	May	June
Open.	.72 1/2	.73 1/2	.74 1/2	.75 1/2	.76 1/2	.77 1/2	.78 1/2	.79 1/2	.80 1/2	.81 1/2	.82 1/2	.83 1/2
High.	.73 1/2	.74 1/2	.75 1/2	.76 1/2	.77 1/2	.78 1/2	.79 1/2	.80 1/2	.81 1/2	.82 1/2	.83 1/2	.84 1/2
Low.	.72 1/2	.73 1/2	.74 1/2	.75 1/2	.76 1/2	.77 1/2	.78 1/2	.79 1/2	.80 1/2	.81 1/2	.82 1/2	.83 1/2
Close.	.73 1/2	.74 1/2	.75 1/2	.76 1/2	.77 1/2	.78 1/2	.79 1/2	.80 1/2	.81 1/2	.82 1/2	.83 1/2	.84 1/2

WHEAT	July	Aug.	Sept.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.	Apr.	May	June
Open.	1.07 1/2	1.08 1/2	1.09 1/2	1.10 1/2	1.11 1/2	1.12 1/2	1.13 1/2	1.14 1/2	1.15 1/2	1.16 1/2	1.17 1/2	1.18 1/2
High.	1.08 1/2	1.09 1/2	1.10 1/2	1.11 1/2	1.12 1/2	1.13 1/2	1.14 1/2	1.15 1/2	1.16 1/2	1.17 1/2	1.18 1/2	1.19 1/2
Low.	1.07 1/2	1.08 1/2	1.09 1/2	1.10 1/2	1.11 1/2	1.12 1/2	1.13 1/2	1.14 1/2	1.15 1/2	1.16 1/2	1.17 1/2	1.18 1/2
Close.	1.08 1/2	1.09 1/2	1.10 1/2	1.11 1/2	1.12 1/2	1.13 1/2	1.14 1/2	1.15 1/2	1.16 1/2	1.17 1/2	1.18 1/2	1.19 1/2

CORN	July	Aug.	Sept.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.	Apr.	May	June
Open.	.72 1/2	.73 1/2	.74 1/2	.75 1/2	.76 1/2	.77 1/2	.78 1/2	.79 1/2	.80 1/2	.81 1/2	.82 1/2	.83 1/2
High.	.73 1/2	.74 1/2	.75 1/2	.76 1/2	.77 1/2	.78 1/2	.79 1/2	.80 1/2	.81 1/2	.82 1/2	.83 1/2	.84 1/2
Low.	.72 1/2	.73 1/2	.74 1/2	.75 1/2	.76 1/2	.77 1/2	.78 1/2	.79 1/2	.80 1/2	.81 1/2	.82 1/2	.83 1/2
Close.	.73 1/2	.74 1/2	.75 1/2	.76 1/2	.77 1/2	.78 1/2	.79 1/2	.80 1/2	.81 1/2	.82 1/2	.83 1/2	.84 1/2

1998

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East
\$35 TO
Make The New
In Chicago, the
Middle West.
This most
brand new and
accommodations
and service.
THREE
A living room
kitchenette, and
swing, and pre
All of the conv

furnished complete
linens, bath
furnished as you
and sea garden
the disposal of
delightful room
cool lake breeze
far famed bath-
ing's greatest
Oaydens and
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ing.

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RATES: \$3.00 TO
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Only 20 minutes to
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THE ARCOLA, 380
Caters only to r
where they are a
the best. Single r
teriors, large ba
ing beach, tennis
homeless surround
\$12 weekly. Excel
and electric transp
permanent home o
or longer investme

HOTEL LA STRA
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American plan, a
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Best home cuisine;
very and in the
J. C. and surt lin
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more for the price y
any city. J. O.
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INDIANA
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bath; air transp
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perf. bath; 10 c.
soif. I. C. exp. Cat
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decorated" ma. w
very best table. C
CHICAGO HOTEL
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LINCOLN APTS.
17 E. Madison
\$22.00 mo.; \$1 day
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The Chicago market need be no more of a mystery to the advertiser than Muskegon, Michigan, or Des Moines, Iowa. After all a city is just so many humans lumped together. Chicago has more classes and more of each class, but The Chicago Tribune's Merchandising Service Bureau has broken this lump up into its component parts—studied, analyzed and classified them searchingly, painstakingly. The result is a digest of facts that is a primer of information for American advertisers.

DO YOU know whether Mrs. Arthur Myhrum, 2606 N. Spaulding Ave., buys her groceries at her neighborhood stores or in the loop? Do you know whether she prefers bulk or package goods? Whether or not she is influenced by advertising? Whether window displays, newspaper advertisements, street car cards, or circulars make the greatest appeal to her?

Do you know whether Mrs. Wm. Savin, 1246 St. Louis Ave. has more confidence in articles recommended by her dealer or those she sees advertised? Do you know her plan for finding out where to buy to advantage?

If you don't the Merchandising Service Bureau of The Chicago Tribune will tell you. This information is only a tithe of what The Tribune can tell you. The Tribune's trained investigators, statisticians and merchandising experts have made 48 separate towns of this great city by the lake. And The Tribune can give you the whole story of each—tell you the average rents, how many Germans, Italians or Poles are in each district, and whether it is a district of homes, flats or tenements. This information is not founded on hearsay or surmise. It represents an expenditure of time and money that no individual manufacturer or advertising agent could afford.

Not only does The Tribune place this mass of information and wealth of facts at the disposal of advertisers, but it goes further:

The Tribune will conduct a particular specific investigation for any manufacturer who is considering the rich Chicago territory. It will probe into the merchandising situation and give you an analysis of your market and your distribution, furnish you with angles of dealer and jobber approach, route your salesmen through responsive districts—in fact will render co-operation that is unique in the annals of America's newspapers.

It may even be that the facts disclosed about your product by The Tribune's investigation may hurt; but they will be facts, not cobweb spinings, facts on which you can build—facts that will minimize errors in your selling campaign and determine your expenditure most efficiently.

Nor does The Tribune Merchandising Service end with the start of your campaign. It provides you with a check-up of positive value. It keeps you informed as to the growth of demand, the attitude of the dealers and the "repeat" quality of your product. In a word, the co-operation of THE TRIBUNE'S MERCHANDISING SERVICE BUREAU gives a new meaning to the word "SERVICE." It is a performance and not a promise—a keen, impartial, open-minded investigation.

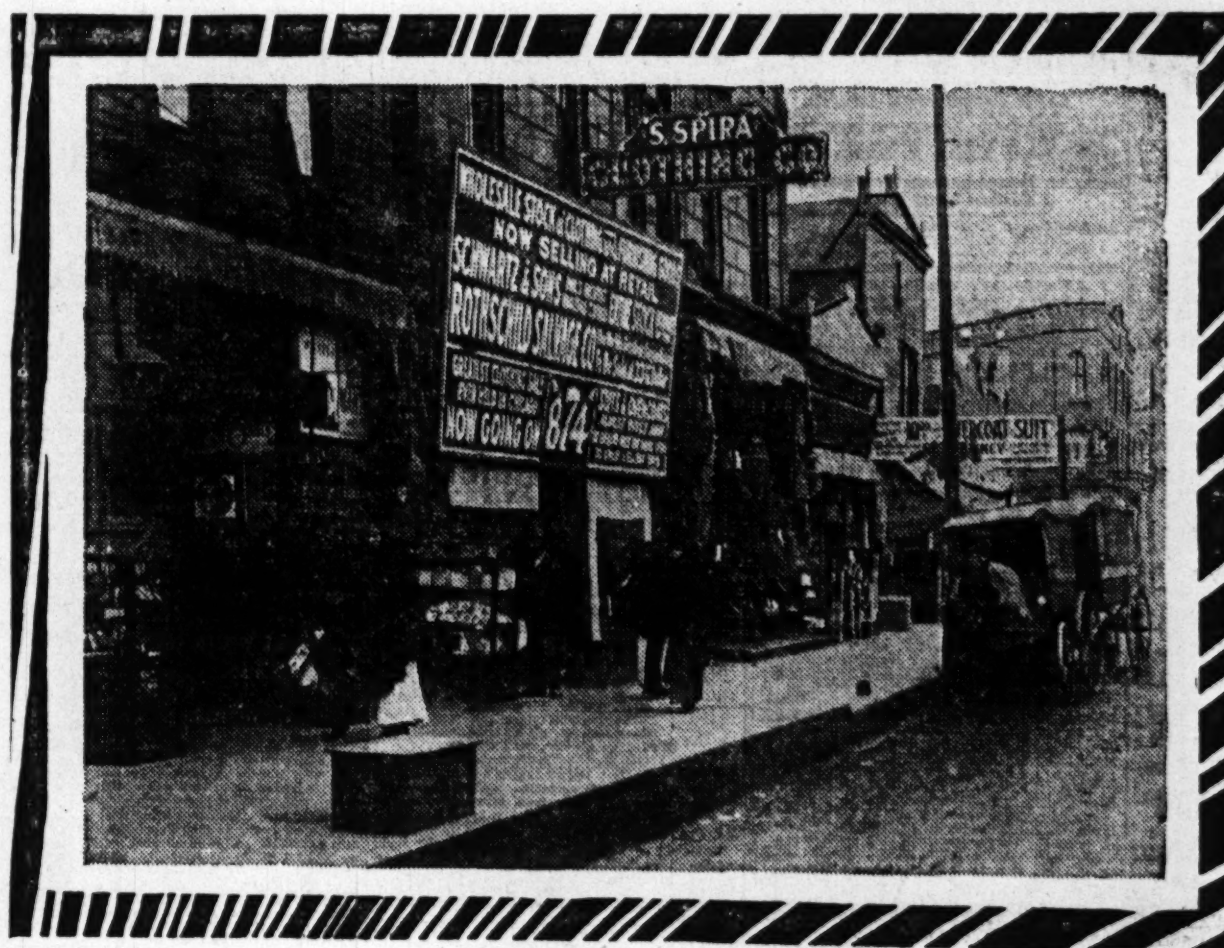
The Tribune's Merchandising Service is not infallible, but it is the closest possible approach to scientific selling and open to any alert manufacturer. If you want an expert opinion of the prospects for putting your product permanently on the map in Chicago, write to The Tribune.

The Tribune's report will be backed up by concrete facts and by data as to the present status of your product in the Chicago market. In writing to us, name the product and give full information regarding it and retail price and profit to the trade.



Typical Shopping Street, District No. 2.

The growth of the neighborhood shopping district in large cities is a phase of commerce that has undergone particular study at the hands of The Tribune's Merchandising Service Bureau. These complete, if miniature, metropolises frequently give the keynote to a merchandising situation. The knowledge of the class and purchasing power of the buying public represented by them is of undoubted benefit to a manufacturer entering upon an advertising campaign in Chicago.



Typical Shopping Street, District No. 18.

Here we find another zone shopping district entirely different in character, but equally if not more important to the population within the confines of this district. To inform you of the buying habits, nationality and dealer situation of districts of which the above is typical is the particular office of The Chicago Tribune's Merchandising Service Bureau. If you wish to proceed on exact, definite lines of information, this Bureau will prove of immeasurable service to you.

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